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**117:1**

For every \$1 invested, USTDA generates \$117 in U.S. exports

**64**

WI companies gained new business from USTDA activities

**\$460 M**

Exports from WI companies due to USTDA's work

**82%**

Value of USTDA contracts awarded to small businesses

## USTDA'S MISSION AND TOOLS

**T**he U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

## Proven Results For Wisconsin Businesses



A Milwaukee-area company won a contract to supply energy security equipment to support the modernization of the Port of Cortes in Honduras following a USTDA-funded technical assistance program.



A Green Bay-based company exported telecommunications equipment to a Brazilian energy distribution company as a result of a USTDA-funded reverse trade mission highlighting U.S. telecommunication technologies.