



# WEST AFRICA Customs Modernization and Trade Facilitation Business Briefing



Date and Location: TBD

## MEET WITH DECISION-MAKERS FROM CÔTE D'IVOIRE, GHANA, AND NIGERIA'S CUSTOMS SECTOR

As part of the West African Customs Modernization and Trade Facilitation Reverse Trade Mission, the U.S. Trade and Development Agency will host a half-day Business Briefing for U.S. companies interested in opportunities in Côte d'Ivoire, Ghana, and Nigeria's customs sector.

This is a chance for U.S. companies to learn about the countries' trade sector operations and current modernization efforts while getting an overview of their needs and upcoming procurements. One-on-one meetings with the delegates will be arranged.

### BACKGROUND

Throughout Sub-Saharan Africa, inefficient and outdated customs clearance procedures, systems and technologies have increased trade transaction costs and delays at land and sea borders. In West Africa, current port and border congestion and shipment days undermine the ability of local companies to import production inputs, which result in productivity losses and higher production costs. West African firms largely produce and trade in limited, localized markets, hindering their ability to achieve sufficient economies of scale to attract broad-based investments and accelerate growth of industry. Both the inefficient transportation and inspection of goods and the irregular enforcement of trade standards and best practices contribute to this status quo. This RTM will expose participants to U.S. technologies and services whose implementation would address modernization needs and increase business opportunities throughout the region.

### ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies.

USTDA links U.S. businesses to export opportunities by funding projects preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

Attendance at this event is limited to U.S. individuals, U.S. firms, or U.S. consultants as defined by USTDA's Nationality Source and Origin Requirements available on USTDA's website at [www.ustda.gov](http://www.ustda.gov).

### BUSINESS OPPORTUNITIES

- Connect with key decision-makers and potential buyers
- Meet one-on-one with leaders in key West African countries' customs sector
- Learn of new project opportunities

### TOPIC OF DISCUSSION

- Customs modernization and trade facilitation goals and requirements
- Upcoming projects in West Africa
- Project development and procurement opportunities

### CONTACT INFORMATION

For more information or scheduling one on ones, please contact:

**Ed Shea**

✉ [eshea@futronaviation.com](mailto:eshea@futronaviation.com)

☎ 757-269-9864

Connect with USTDA:



[Subscribe to USTDA News and Information](#)