

Promoting U.S. Exports, Developing Overseas Infrastructure

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he **U.S. Trade and Development Agency**helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

The Agency also connects project sponsors with U.S. partners through its reverse trade missions, industry conferences and expert workshops.

USTDA'S RESULTS



4,000+

Infrastructure activities



139

Emerging economies supported



1:117

Globally, every \$1 invested generated an average of \$117 in U.S. exports

Supporting Infrastructure Development

USTDA is unique among federal agencies: it is mandated to promote U.S. industry participation in infrastructure projects at the critical early stages when design choices and technology options are being determined and defined.

The Agency places particular emphasis on vital economic sectors: clean energy, information and communications technology, transportation, healthcare infrastructure and agribusiness.

FEASIBILITY STUDIES AND TECHNICAL ASSISTANCE

USTDA funds feasibility studies and technical assistance to provide the comprehensive analysis that infrastructure projects need to move from concept to financing and implementation.

PILOT PROJECTS

USTDA tests U.S. equipment and technology in overseas settings to promote cutting-edge U.S. solutions and identify opportunities for scalability and replicability.

REVERSE TRADE MISSIONS

USTDA brings foreign project sponsors to the United States to observe the innovative design, manufacture and operation of American products and services to support their infrastructure development goals.



For every \$1 invested, USTDA generates \$117 in U.S. exports

Global Procurement Initiative: Understanding Best Value

USTDA launched the GPI to assist overseas officials in establishing practices and policies that integrate lifecycle cost analysis and best-value determination in a fair, transparent manner. This leads to smarter, longerterm investments with overall savings to the government, and levels the playing field for U.S. firms competing for international tenders.

Making Global Local

To connect American businesses with USTDA's export promotion program, the Agency launched Making Global Local, an alliance of more than 90 partnerships with export promotion organizations in 35 U.S. states. This initiative enhances the ability of U.S. partners to generate exports to emerging economies and create new, high-paying jobs in the United States.

Global Partnership for Climate-Smart Infrastructure

The Global Partnership for Climate-Smart Infrastructure connects U.S. industry to major clean energy and transportation infrastructure projects in emerging economies. This Partnership with U.S. industry leverages USTDA's project preparation and partnership-building tools to support the use of U.S. technologies and services in overseas climate-smart infrastructure projects.

USTDA Priority Sectors



Clean Energy



ICT



Transportation



Healthcare Infrastructure



Agribusiness







