

DECEMBER 15, 2022 | THE MAYFLOWER HOTEL | WASHINGTON, DC

Meet Smart Technology Decision-Makers from Türkiye

The U.S. Trade and Development Agency (USTDA) is hosting a Business Briefing on Thursday, December 15, 2022 from 9:00 AM – 1:00 PM EST in Washington, DC for U.S. companies to learn about smart operations and transportation opportunities in Türkiye. The briefing is part of USTDA's Türkiye Smart Operations and Transportation Reverse Trade Mission to familiarize senior Turkish officials with best practices and innovative U.S. technologies related to smart cities, command centers and Intelligent Transport Systems (ITS).

BACKGROUND

In response to Türkiye's 2020-2023 National Smart Cities Strategy and Action Plan, major municipalities, including Ankara, Gaziantep, Istanbul and Izmir are acting quickly to identify and prioritize smart city investments to develop intelligent transportation systems and command centers. These activities create substantial project and investment opportunities for U.S. companies.

Enhancing traffic management is a top priority for Turkish cities struggling to keep up with infrastructure demands. The number of cars in Türkiye has significantly increased in the past decade. To address the increased need, the country is exploring smart sensors, digital traffic analysis tools, vehicle prioritization systems and electronic control systems.

Beyond transportation, municipalities seek to construct command centers to support disaster preparedness and provide better municipal services.

Delegates include representatives from the Ankara Metropolitan Municipality; the Digital Transformation Office of the Presidency; Gaziantep Metropolitan Municipality; Istanbul Metropolitan Municipality; Izmir Metropolitan Municipality; Ministry of Environment, Urbanization and Climate Change; and the Ministry of Transportation and Infrastructure.

ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding projects preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

Attendance at this event is limited to U.S. individuals, U.S. firms, or U.S. consultants as defined by USTDA's Nationality Source and Origin Requirements available on USTDA's website at <http://www.ustda.gov/>.

WHY YOU SHOULD ATTEND

- Learn about upcoming project opportunities and bidding processes
- Understand the landscape of Türkiye's smart operations and transportation sectors
- Meet one-on-one with key decision-makers
- Form new business partnerships

BUSINESS OPPORTUNITIES

The delegation is interested in procuring products, technology, and services in the following areas:

- ITS, traffic management, e-toll systems and smart mobility solutions
- Smart technologies for command centers
- Mass transit and multi-modal integration
- Charging infrastructure and in-vehicle communication systems
- Smart cities and urban digitalization systems

CONTACT INFORMATION

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