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**112:1**

For every \$1 invested, USTDA generates \$112 in U.S. exports

**12**

SC companies gained new business from USTDA activities

**\$48 M**

Exports from SC companies due to USTDA's work

**72%**

Value of USTDA contracts awarded to small businesses

## USTDA'S MISSION AND TOOLS

**T**he U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

## Proven Results For South Carolina Businesses



General Electric sold power generation equipment produced at its Greenville plant after participating in a USTDA-funded training grant for Algeria's national electricity company. This procurement has helped power approximately eight million Algerian households.



A Columbia company won highway construction and consulting services contracts in Vietnam after participating in a USTDA-funded reverse trade mission to increase the country's highway capacity.