

September 21, 2022 | LA Convention Center-Room 150b | 8:30AM - 12PM PDT

## Meet Transportation Decision-Makers from Southeast Asia

USTDA is hosting a business briefing on September 21, 2022 at the ITS World Congress in Los Angeles, CA for U.S. companies to learn about climate-smart transportation development opportunities in Southeast Asia. The briefing is part of USTDA's Southeast Asia Climate-Smart Transportation Reverse Trade Mission to familiarize senior transportation officials from Southeast Asia with U.S. solutions and best practices for smart mobility and climate-aligned transportation.

### BACKGROUND

In Southeast Asia, the transportation sector is the second-highest contributor to CO2 emissions. The region's marked increase in registered vehicles underscores the need for adopting sustainable approaches and innovations, such as fleet electrification, expanded use of mass transit, and smart mobility solutions, to mitigate the transportation sector's climate impacts.

Southeast Asian countries have identified electric vehicle (EV) adoption as a major priority. According to the International Renewable Energy Agency, by 2025 around 20% of all vehicles in the region will be electric. In addition to EV adoption, cities in Southeast Asia are prioritizing investments in smart mobility and intelligent transportation system (ITS) solutions to improve transportation efficiency, promote alternative transit modes, and reduce vehicle emissions.

This USTDA-sponsored delegation includes senior transportation officials from Indonesia, Laos, Malaysia, Thailand, and Vietnam. The delegation will travel to Los Angeles, San Francisco, and Seattle from September 19-29, 2022, to meet with U.S. companies, government agencies, and transit operators that can highlight U.S. solutions and best practices to improve the efficiency and sustainability of urban transportation infrastructure.

### ABOUT USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding projects preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

Attendance at this event is limited to U.S. individuals, U.S. firms, or U.S. consultants as defined by USTDA's Nationality Source and Origin Requirements available on USTDA's website at <http://www.ustda.gov/>.

### WHY YOU SHOULD ATTEND

- Learn about upcoming project opportunities and bidding processes
- Understand the landscape of the Southeast Asia transportation sector
- Meet one-on-one with key decision-makers
- Form new business partnerships

### BUSINESS OPPORTUNITIES

The delegation is interested in procuring products, technology, and services in the following areas:

- ITS and smart mobility solutions
- Electric vehicle (EV) and charging infrastructure
- Fleet electrification
- Integration of renewable energy in transportation systems
- Mass transit and multi-modal integration

### CONTACT INFORMATION

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