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**112:1**

For every \$1 invested, USTDA generates \$112 in U.S. exports

**147**

OH companies gained new business from USTDA activities

**\$400 M**

Exports from OH companies due to USTDA's work

**72%**

Value of USTDA contracts awarded to small businesses

## USTDA'S MISSION AND TOOLS

**T**he U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

## Proven Results For Ohio Businesses



A Cincinnati-based company won a contract to supply renewable energy equipment to Pakistan's state power utility following a USTDA-funded technical assistance focusing on power sector reform in Pakistan.



An Ohio-based company was awarded a services contract to support the modernization of two South African international airports as a result of a USTDA-funded feasibility study.