

USTDA.gov



**111:1**

For every \$1 invested,  
USTDA generates \$111 in  
U.S. exports

**590**

North Carolina jobs supported  
by USTDA programs  
(estimated)

**38**

North Carolina companies  
gained new business from  
USTDA activities

**\$103 M**

Exports from NC  
companies as a result of  
USTDA's work

## USTDA'S MISSION AND TOOLS

**T**he U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

## Proven Results For North Carolina Businesses



A North Carolina company sold electricity transmission equipment to a power company in the Philippines after participating in a USTDA-funded reverse trade mission on smart grid technologies.



A North Carolina company exported aircraft landing equipment to Southeast Asia as a result of a USTDA-funded workshop on air traffic management.