



Virtual Business Briefing

Nigeria Satellite Technologies



OCTOBER 5, 2021 | 9:30 a.m. – 12:00 p.m. EDT | VIRTUAL

Meet Satellite Sector Decision-Makers from Nigeria

The U.S. Trade and Development Agency is hosting a virtual business briefing for satellite sector decision-makers from Nigeria to meet with U.S. suppliers of state-of-the-art satellite equipment, technologies and services.

Participating Organizations: Nigeria Communications Commission, Ministry of Communications and Digital Economy, National Information Technology Development Agency, and Nigeria Communications Satellite Limited.

Business Opportunities

- Learn about upcoming project opportunities in Nigeria's satellite technologies sector
- Connect with key decision makers
- Gain market intelligence

Topics of Discussion

- Overview of the satellite sector in Nigeria
- Nigeria's satellite procurement plans
- U.S. government tools to support U.S. companies in the satellite sector in Nigeria

Background

With a population of approximately 200 million and a 31% broadband internet penetration rate, Nigeria represents a priority market for U.S. telecommunications companies to leverage satellite technology that will harness connectivity and further economic growth. While there is significant growth in fixed wireless connections, the deployment of satellites is critical to meet increasing demands for connectivity and to bridge existing gaps.

Since Africa's demand for communications satellite connectivity is expected to double over the next five years, Nigeria is also turning to satellites to improve connectivity and fulfill the Government of Nigeria's efforts to provide greater internet penetration to underserved populations.

NOTE: There is no charge to participate. There are limited opportunities to arrange separate one-on-one meetings with delegates upon request.

Attendance at this event is limited to U.S. individuals, U.S. firms, or U.S. consultants as defined in USTDA's Nationality Source and Origin Requirements available on USTDA's website at www.ustda.gov.

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Contact Information: GMC is organizing this Virtual Business Briefing on behalf of USTDA. For further information, please contact Olympia Brescia at obrescia@gmc-ideas.com or 1.781.641.2900.

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