USTDA’s Mission and Tools

The U.S. Trade and Development Agency connects America’s private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

Proven Results for New York Businesses

A New York company exported signaling equipment to Brazil as a result of a USTDA-funded reverse trade mission to improve the safety, logistics, and energy consumption in Brazil’s passenger and cargo rail systems.

A New York company supplied water and wastewater treatment equipment to public utilities in the Caribbean and Central America after participating in a USTDA-funded reverse trade mission designed to introduce delegates to U.S. technologies for wastewater treatment.

For every $1 invested, USTDA generates $117 in U.S. exports

NY companies gained new business from USTDA activities

Exports from NY companies due to USTDA’s work

Value of USTDA contracts awarded to small businesses

$825 M

117:1

144

144 NY companies gained new business from USTDA activities

$825 M Exports from NY companies due to USTDA’s work

82% Value of USTDA contracts awarded to small businesses

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