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**112:1**

For every \$1 invested, USTDA generates \$112 in U.S. exports

**72%**

Value of USTDA contracts awarded to small businesses

**2,900 +**

U.S. companies with new business from USTDA activities

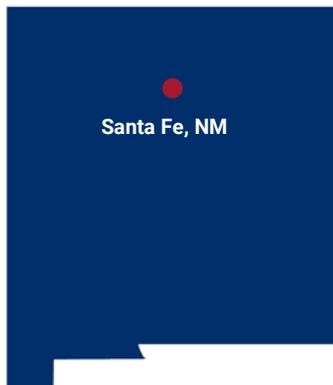
**\$74 B**

Exports from U.S. companies due to USTDA's work

## USTDA'S MISSION AND TOOLS

**T**he U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

## Proven Results For New Mexico Businesses



As a result of a USTDA feasibility study, a Roswell-based company exported seismic imaging technology to support the development of a coalbed methane production zone in India.



A Santa Fe engineering consultancy won a contract to provide technical design services in India as a result of the USTDA Transportation and Trade Security Forum held in Cairo, Egypt.