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112:1

For every \$1 invested, USTDA generates \$112 in U.S. exports

98

NJ companies gained new business from USTDA activities

\$2.9 B

Exports from NJ companies due to USTDA's work

72%

Value of USTDA contracts awarded to small businesses

USTDA'S MISSION AND TOOLS

The U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

Proven Results For New Jersey Businesses



A northern New Jersey company exported airport security equipment for the expansion of Ethiopia's Addis Ababa Bole International Airport following participation in a USTDA-funded reverse trade mission to modernize ports and airports in East Africa.



A manufacturer based in central New Jersey supplied lighting equipment to support energy efficiency initiatives in Jamaica as a result of USTDA technical assistance to upgrade the public lighting system.