

USTDA.gov

**112:1**

For every \$1 invested, USTDA generates \$112 in U.S. exports

**72%**

Value of USTDA contracts awarded to small businesses

**2,900 +**

U.S. companies with new business from USTDA activities

**\$3.1 M**

Exports from NH companies due to USTDA's work

## USTDA'S MISSION AND TOOLS

**T**he U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

## Proven Results For New Hampshire Businesses



A company based in western New Hampshire sold components supporting hydropower projects in Vietnam following a USTDA-hosted reverse trade mission that introduced Vietnam energy sector officials to U.S. dam standards and technology.



A southern New Hampshire manufacturer was selected to provide fiber optic components for improved supervisory control and data acquisition (SCADA) systems in the Philippines after completion of a USTDA-funded feasibility study analyzing data systems.