USTDA’S MISSION AND TOOLS

The U.S. Trade and Development Agency connects America’s private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

Proven Results For Michigan Businesses

Over 20 U.S. companies, including a Detroit-based supplier, exported data center technologies and services to Brazil following a USTDA reverse trade mission, which brought Brazilian delegates to the United States.

A Grand Rapids-based company supplied equipment to an Indian cold storage company, thanks to connections made at a USTDA reverse trade mission, that is helping support the country’s growing cold food storage and transportation needs.