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117:1

For every \$1 invested, USTDA generates \$117 in U.S. exports

36

MI companies gained new business from USTDA activities

\$116 M

Exports from MI companies due to USTDA's work

82%

Value of USTDA contracts awarded to small businesses

USTDA'S MISSION AND TOOLS

The U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

Proven Results For Michigan Businesses



Over 20 U.S. companies, including a Detroit-based supplier, exported data center technologies and services to Brazil following a USTDA reverse trade mission, which brought Brazilian delegates to the United States.



A Grand Rapids-based company supplied equipment to an Indian cold storage company, thanks to connections made at a USTDA reverse trade mission, that is helping support the country's growing cold food storage and transportation needs.