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The **U.S. Trade and Development Agency** helps companies create U.S. jobs through export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

The Agency also connects project sponsors with U.S. partners through its reverse trade missions, industry conferences and expert workshops.

USTDA'S SMALL BUSINESS RESULTS



80%+

Percentage of USTDA contracts awarded to small businesses



370

Communities supported through small business exports



117:1

Every \$1 invested generated average of \$117 in U.S. exports

Supporting Infrastructure Development

USTDA is unique among federal agencies: it is mandated to promote U.S. industry participation in infrastructure projects at the critical early stages when design choices and technology options are being determined and defined.

The Agency places particular emphasis on vital economic sectors: clean energy, information and communications technology, transportation, healthcare infrastructure and agribusiness.

FEASIBILITY STUDIES AND TECHNICAL ASSISTANCE

USTDA funds feasibility studies and technical assistance to provide the comprehensive analysis that infrastructure projects need to move from concept to financing and implementation.

PILOT PROJECTS

USTDA tests U.S. equipment and technology in overseas settings to promote cutting-edge U.S. solutions and identify opportunities for scalability and replicability.

REVERSE TRADE MISSIONS

USTDA brings project sponsors to the United States to observe the innovative design, manufacture and operation of American products and services to support their infrastructure development goals.



**MAKING
GLOBAL
LOCAL**

U.S. TRADE AND
DEVELOPMENT
AGENCY



Making Global Local

USTDA launched **Making Global Local** on World Trade Day in 2012. This initiative supports U.S. jobs by connecting cities and towns across the country with USTDA's export promotion program.

Through MGL, USTDA forges innovative partnerships with federal, state, and local governments; chambers of commerce, small business associations, and other export promotion organizations. MGL is USTDA's signature domestic outreach initiative.

Global Opportunities

MGL partners share global business opportunities at the local level – creating a pipeline of opportunity and information – and inform U.S. companies about partner countries' development goals and upcoming procurements. This partnership fosters economic growth and facilitates local, regional, and global trade.

Become a MGL Partner

- Access to USTDA's global network of country and infrastructure experts
- Opportunity to coordinate with USTDA on programming, including co-hosting roundtables and trade delegations from overseas.
- Recognition as a MGL partner on USTDA's website
- Direct delivery of USTDA news and events

Learn more about MGL:



Connect with us: MGL@ustda.gov

