

THE U.S. TRADE AND DEVELOPMENT AGENCY SUPPORTS

# LOUISIANA

## CONNECTING U.S. BUSINESSES TO GLOBAL OPPORTUNITIES

The **U.S. Trade and Development Agency** helps companies create American jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

**111:1** \$111 in U.S. exports of goods and services for every dollar programmed

**\$177** million Exports from LA companies as a result of USTDA's work

**84** Louisiana companies gained new business from USTDA activities

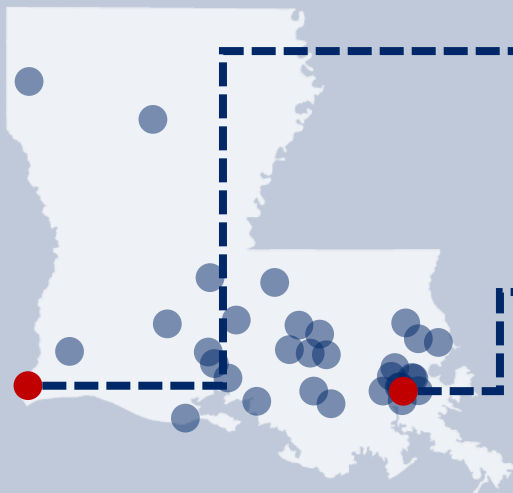
**1,000** Louisiana jobs supported by USTDA's programs (estimated)

**76** Foreign buyers brought to Louisiana by USTDA



### PROVEN RESULTS FOR LOUISIANA BUSINESSES

● Location of companies with USTDA-attributable exports



**⚡** USTDA hosted a delegation of South African decision-makers to connect with U.S. firms and visit the **Sabine Pass LNG Terminal (Cameron, LA)**. Following the visit, a Louisiana firm secured a contract for energy advisory services to conduct LNG market analysis and risk assessment for South Africa's national oil company.

**🇺🇸** Following USTDA-funded technical assistance that helped a Colombian port obtain recognition as compliant with the U.S. Container Security Initiative, a **Reserve, LA**-based firm won a contract to supply dredging equipment for port improvement projects in Colombia.