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**117:1**

For every \$1 invested, USTDA generates \$117 in U.S. exports

**85**

LA companies gained new business from USTDA activities

**\$221 M**

Exports from LA companies due to USTDA's work

**82%**

Value of USTDA contracts awarded to small businesses

## USTDA'S MISSION AND TOOLS

**T**he U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

## Proven Results For Louisiana Businesses



As a result of USTDA reverse trade missions, multiple Louisiana-based firms exported ports and waterway improvement solutions to Colombia. These solutions are supporting U.S. jobs while improving the efficiency, security and operations of Colombia's ports.