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**117:1**

For every \$1 invested, USTDA generates \$117 in U.S. exports

**12**

KY companies gained new business from USTDA activities

**\$36 M**

Exports from KY companies due to USTDA's work

**82%**

Value of USTDA contracts awarded to small businesses

## USTDA'S MISSION AND TOOLS

**T**he U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

## Proven Results For Kentucky Businesses



Following its participation in a USTDA reverse trade mission, Siemens Mobility (Louisville and Marion, KY) exported highway rail crossing warning systems to private Mexican rail consortium Ferromex.



USTDA technical assistance helped Panama introduce U.S. wastewater treatment technologies to improve water quality in Panama Bay. Kentucky-based experts exported training services to enhance the country's longer-term water and sanitation management needs.