

THE U.S. TRADE AND DEVELOPMENT AGENCY SUPPORTS

# IOWA

## CONNECTING U.S. BUSINESSES TO GLOBAL OPPORTUNITIES

The **U.S. Trade and Development Agency** helps companies create American jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

**111:1** \$111 in U.S. exports of goods and services for every dollar programmed

**\$156** million Exports from IA companies as a result of USTDA's work

**20** IA companies gained new business from USTDA activities

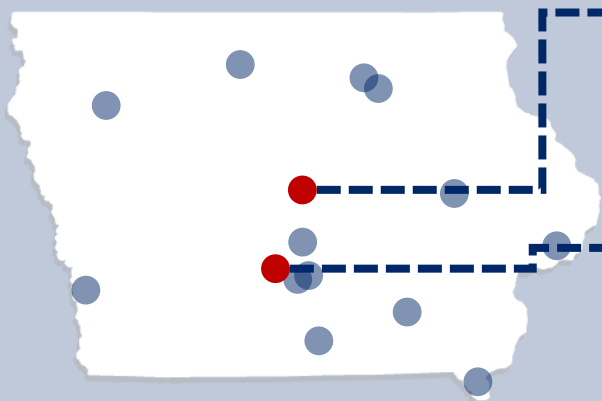
**880** Iowa jobs supported by USTDA's programs (estimated)


**29** Connections made between IA companies and foreign buyers




### PROVEN RESULTS FOR IOWA BUSINESSES

● Location of companies with USTDA-attributable exports



 As a result of relationships formed at a USTDA symposium, a Mexican entity purchased road construction equipment from a U.S. manufacturer based in **Ames, IA**. The equipment has improved road conditions in Mexico and facilitated better traffic flow in the country.

 Because of connections made through a USTDA-funded reverse trade mission, a manufacturer from **Urbandale, IA** sold extruders to private soybean processing companies in Malawi and Ghana to help enhance agricultural productivity.