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117:1

For every \$1 invested, USTDA generates \$117 in U.S. exports

24

IA companies gained new business from USTDA activities

\$172 M

Exports from IA companies due to USTDA's work

82%

Value of USTDA contracts awarded to small businesses

USTDA'S MISSION AND TOOLS

The U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

Proven Results For Iowa Businesses



A Des Moines-area company sold agribusiness equipment to private soybean processing companies in Malawi and Ghana due to connections made through a USTDA-funded reverse trade mission to help enhance agricultural productivity.



A firm from central Iowa sold road construction equipment to a Mexican entity as a result of relationships formed at a USTDA symposium. The equipment has improved road conditions in Mexico and facilitated better traffic flow in the country.