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USTDA’S MISSION AND TOOLS

The U.S. Trade and Development Agency connects America’s private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

Proven Results For Iowa Businesses

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For every $1 invested, USTDA generates $112 in U.S. exports

22

IA companies gained new business from USTDA activities

$172 M

Exports from IA companies due to USTDA’s work

72%

Value of USTDA contracts awarded to small businesses

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