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112:1

For every \$1 invested, USTDA generates \$112 in U.S. exports

96

CO companies gained new business from USTDA activities

\$146 M

Exports from CO companies due to USTDA's work

72%

Value of USTDA contracts awarded to small businesses

USTDA'S MISSION AND TOOLS

The U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

Proven Results For Colorado Businesses



A Colorado company sold marine weather monitoring equipment to the government of Indonesia following its participation in a USTDA-funded reverse trade mission featuring U.S. meteorological technologies.



A Colorado company exported energy storage products to the Philippines as a result of a USTDA-funded study on the development of a smart grid power distribution project in that country.