

THE U.S. TRADE AND DEVELOPMENT AGENCY SUPPORTS

CALIFORNIA

CONNECTING U.S. BUSINESSES TO GLOBAL OPPORTUNITIES

The **U.S. Trade and Development Agency** helps companies create American jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

111:1 \$111 in U.S. exports of goods and services for every dollar programmed

\$2.35 Exports from CA companies as a result of USTDA's work
billion

363 CA companies gained new business from USTDA activities

13,300 California jobs supported by USTDA's programs (estimated)

829 Foreign buyers brought to California by USTDA



PROVEN RESULTS FOR CALIFORNIA BUSINESSES

● Location of companies with USTDA-attributable exports



✈️ After completing a USTDA aviation feasibility study, **T.Y. Lin International (San Francisco, CA)** (TYLI) was well-positioned to compete for — and win — subsequent engineering contracts in Colombia. Their work under the USTDA grant allowed them the opportunity to access and thrive in a high growth market. TYLI has since opened its first office in Colombia and hired additional staff in the United States to support its expansion.

🏠 **SSL (Palo Alto, CA)** won a competitive bid to supply a commercial satellite to Azerbaijan's state-owned satellite company, Azercosmos, following the completion of a USTDA-funded study which confirmed the technical and financial viability of the Azerbaijani government's proposed investment. The "Azerspace-2" satellite was successfully launched in September 2018.