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117:1

For every \$1 invested, USTDA generates \$117 in U.S. exports

331

CA companies gained new business from USTDA activities

\$3 B

Exports from CA companies due to USTDA's work

82%

Value of USTDA contracts awarded to small businesses

USTDA'S MISSION AND TOOLS

The U.S. Trade and Development Agency connects America's private sector to infrastructure projects in developing and middle-income countries. We achieve success by funding feasibility studies, technical assistance and pilot projects that integrate the innovation and expertise of American companies. USTDA also connects overseas buyers with U.S. sellers by hosting reverse trade missions, industry conferences and expert workshops across the globe.

Proven Results For California Businesses



Three California-based companies supplied technology as a result of USTDA technical assistance that helped Colombia modernize its aeronautical meteorological services and ultimately meet aviation safety requirements.



A USTDA-funded reverse trade mission to the United States for Brazilian telecommunications leaders resulted in a contract for a California company to supply cutting-edge technology to a major subsea fiber optic cable project in Brazil.