ACCESS AFRICA
DIGITAL INFRASTRUCTURE

REVERSE TRADE MISSION MARCH 16–20, 2020 | WASHINGTON, DC | SILICON VALLEY, CA

BUSINESS BRIEFING MARCH 17, 2020 | WASHINGTON, DC

The U.S. Trade and Development Agency (USTDA) is hosting an ***Access Africa*: Digital Infrastructure Reverse Trade Mission**, bringing decision-makers from Sub-Saharan Africa's ICT Sector to the United States to familiarize them with U.S. companies, technologies, and services. The ICT sector in Africa presents considerable opportunity for U.S. companies to support the necessary infrastructure and services in several growing markets.

This visit will provide opportunities for U.S. companies to showcase their technologies and services to the delegation that can support implementation of digital infrastructure projects in Ethiopia and South Africa.

BENEFITS OF PARTICIPATING

- Form new business partnerships
- Learn about upcoming project opportunities in Sub-Saharan Africa
- Gain market intelligence
- Understand the landscape of the ICT sector in Ethiopia and South Africa
- Learn how to participate in upcoming bidding processes

HOW TO PARTICIPATE

- Meet the delegates in Washington, D.C. or Silicon Valley, CA
- Host the group for a meeting or site visit to feature your capabilities
- Sponsor or host the delegation for meals
- Attend or sponsor the Business Briefing in Washington, D.C.

MEET THE DELEGATION

- March 16-17 Washington, D.C.
- March 18-20 Silicon Valley, CA
- March 17 Business Briefing

CONTACT INFORMATION

This visit is being organized by USTDA's contractor, BCIU. For more information, please contact:

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