

BUSINESS BRIEFING | DATE AND LOCATION: TBD



Meet Decision-Makers from Sub-Saharan Africa's ICT Sector: Ethiopia and South Africa

Learn about state-of-the-art U.S. ICT technologies and services, as well as policies, regulations, and financing mechanisms, that can support the implementation of digital infrastructure projects in Ethiopia and South Africa.

Delegates Represent: South Africa Department of Public Works and Infrastructure, KwaZulu-Natal Department of Economic Development, Tourism and Environmental Affairs, Dube TradePort, Transnet, Ethiopia Ministry of Innovation and Technology, Addis Ababa City Administration, Ethiopian Telecommunication Authority, Ethio Telecom.

BACKGROUND

The Reverse Trade Mission series is one of the pillars of USTDA's [Access Africa](#) initiative, a partnership between USTDA and U.S. industry leaders to support the development of quality ICT infrastructure across Africa. The ICT sector in Africa presents considerable opportunity for U.S. companies to support the necessary infrastructure and services in several growing markets.

Many countries in Africa are well positioned for sharp increases in internet connectivity. The private sector, governments, and financial institutions in the region are increasingly looking to ICT solutions to expand available services and improve internal systems and business processes.

Attendance at this event is limited to U.S. individuals, U.S. firms, or U.S. consultants as defined by USTDA's Nationality Source and Origin Requirements available on USTDA's website at www.ustda.gov.

TOPICS OF DISCUSSION WILL FEATURE

- An overview of strategic objectives
- Stakeholder engagement and opportunities
- Project development and procurement opportunities for ICT solutions

ATTEND THE BUSINESS BRIEFING TO

- Learn about upcoming project opportunities and bidding processes
- Understand the landscape of Sub-Saharan Africa's ICT sector
- Meet one-on-one with key decision-makers
- Form new business partnerships

CONTACT INFORMATION

This visit is being organized by USTDA's contractor, BCIU. For more information, please contact:

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