



# U.S. Trade and Development Agency

Linking U.S. businesses to global infrastructure opportunities

## NEWS RELEASE

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## MEDIA INQUIRIES:

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### USTDA SUPPORTS EFFORTS TO MAKE ISTANBUL A SMARTER CITY

*ISTANBUL, Turkey* – Yesterday, the U.S. Trade and Development Agency awarded a grant to the Istanbul Metropolitan Municipality (IBB), the administrative body responsible for the general management of Istanbul. The grant provides technical assistance to improve city operations, enhance crisis and disaster management, and provide efficient and reliable public services for the citizens of Istanbul. The project will focus on procuring advanced IT solutions and developing a cloud-based environment capable of aggregating data from existing municipal databases.

“Istanbul has a strong foundation of enhanced citizen services, from intelligent transportation systems to e-citizen platforms,” said USTDA Country Manager Heather Lanigan. “This project will tie existing systems together by implementing big data infrastructure that will help IBB improve its decision-making and planning.”

This is USTDA’s third activity in coordination with IBB, a partnership that spans nearly twenty years. Prior activities have helped IBB implement a city-wide Geographic Information System and consolidate 40 existing municipal entities into a single shared technology center. Together, USTDA and IBB will build upon those efforts to deploy additional smart city solutions in Istanbul, which is projected to have the largest population of any European city by 2020.

The opportunity to conduct the USTDA-funded technical assistance will be competed on the Federal Business Opportunities (FBO) website. A link to the FBO announcement will be posted to USTDA’s website at [www.ustda.gov](http://www.ustda.gov). Interested U.S. firms should submit proposals according to the instructions in the FBO announcement.



*USTDA Country Manager Heather Lanigan and IBB Deputy Secretary General Eyyüp Karahan at the signing ceremony in Istanbul.*

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*The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.*