



USTDA

U.S. Trade and Development Agency

Performance and Accountability Report Fiscal Year 2019

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U.S. TRADE AND DEVELOPMENT AGENCY
FY 2019 Performance and Accountability Report
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U . S . T R A D E A N D D E V E L O P M E N T A G E N C Y

Director's Message

On behalf of the U.S. Trade and Development Agency, I am proud to present our Performance and Accountability Report for FY 2019. This report provides the results of the Agency's robust program performance and sound fiscal management.

Throughout the fiscal year, USTDA continued building upon decades of success in connecting U.S. businesses to new export opportunities in emerging markets, advancing the infrastructure development goals of our partner countries and showcasing American innovation and best practices in every corner of the world.

In FY 2019, USTDA achieved an unprecedented success for U.S. taxpayers: for every \$1 programmed, USTDA generates \$111 in exports of U.S.-manufactured goods and services. This achievement is a direct result of the Agency's commitment to relationship-building around the world and ability to forge mutually beneficial business partnerships between U.S. companies and project sponsors in emerging markets. Our results clearly demonstrate that USTDA remains one of the U.S. government's signature successes in the realm of international trade and development.

In FY 2019, USTDA launched a series of new efforts to further unlock market access for U.S. companies with the capacity and creativity to advance state-of-the-art infrastructure overseas.

Indo-Pacific Portfolio

Through creative partnerships and evaluations, we have funded more than 700 infrastructure development activities across 23 countries in the Indo-Pacific. This past year, USTDA expanded its efforts by reopening in Thailand, kicking off the partnership with a feasibility study grant for a private sector solar photovoltaic power plant that will increase the country's clean energy mix.

Moving forward, in line with the Administration's Indo-Pacific strategy, USTDA aims to double its impact, both through the availability of program funds and the number of staff we post throughout the region. We will channel our efforts through three new government-wide initiatives: The Digital Connectivity and Cybersecurity Partnership; Infrastructure Transaction and Assistance Network; and Asia Enhancing Development and Growth through Energy (AsiaEDGE).

Access Africa

To support the development of quality Information and Communication Technology infrastructure across the Africa, USTDA launched Access Africa in FY 2019. This initiative will facilitate new public and private sector partnerships and bring together critical stakeholders to advance inclusive, secure, and sustainable connectivity. Access Africa also supports Prosper Africa, a whole-of-

secure, and sustainable connectivity. Access Africa also supports Prosper Africa, a whole-of-government economic initiative to increase two-way trade and investment between the United States and Africa.

Global Procurement Initiative

In FY2019, USTDA focused on deepening its 11 partnerships under the Global Procurement Initiative (GPI) to enable our partner countries to select high-quality U.S. solutions and, even more importantly, to obtain the greatest value for their infrastructure investments. In addition to renewing the GPI partnership with the Government of Botswana, USTDA led life-cycle cost analysis trainings in Botswana and the Philippines, hosted Study Tour delegations from the Dominican Republic and Brazil, and welcomed the Government of Kenya for an Orientation Visit, among other activities. The GPI also expanded its international partnerships, signing an MOU with the Government of Australia, which complements the partnership the Agency has with the Government of Japan.

USTDA remains committed to creating substantial results for U.S. businesses and our partner countries around the world. Our success would not be possible without our knowledgeable and dedicated staff who collaborate every day to advance quality infrastructure around the world. We believe the commitment of our staff is a key factor that will help USTDA continue producing extraordinary results in the years to come.



Acting Director
U.S. Trade and Development Agency

U.S. Trade and Development Agency Management's Discussion and Analysis

USTDA at a Glance

USTDA is an independent U.S. government agency established under the Jobs Through Exports Act of 1992, Section 661 of the Foreign Assistance Act of 1961, as amended (22 U.S.C. § 2421).¹ The Agency's mission is to help companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

USTDA carries out its mission through a variety of tools including project preparation activities, such as grants to overseas project sponsors who, in turn, select U.S. companies to perform the USTDA-funded feasibility studies, technical assistance or pilot projects. USTDA also organizes reverse trade missions (RTMs), which bring decision-makers from emerging markets to the United States to introduce them to the design, manufacture and operation of U.S. goods, services and technologies that can advance the infrastructure development goals of the participants. While USTDA activities can address a wide variety of sectors, the Agency primarily focuses on the energy, transportation, and telecommunications sectors.

USTDA funds projects that have a high probability of implementation, generating U.S. exports and achieving positive infrastructure development benefits. USTDA also considers a project's potential adverse environmental impacts by ensuring that, where applicable, provision is made for a preliminary environmental impact analysis.

Essential to USTDA's success is outreach to the U.S. business community, with a particular focus on helping small businesses take advantage of trade and investment opportunities in emerging markets.

Organizational Structure

The Agency's Executive Team consists of the Director, Deputy Director, General Counsel, Director of Management Operations, and Director of Congressional and Public Affairs. Program staff, organized by geographic region, prioritize their investments in markets and sectors with strong U.S. export potential and positive development impacts for the host country.

In order to develop actionable recommendations for effective programming, USTDA's Office of Program Monitoring and Evaluation (M&E Office) continuously monitors performance. Additionally, the Agency's size and structure allow the Director of the M&E Office to review every dollar of program funding before it is obligated – thus ensuring empirical, evidence-based decisions across all funding commitments.

¹ The Trade and Development Program, USTDA's predecessor organization, was established by 1981 within the U.S. Agency for International Development. In 1992, USTDA was established as an independent federal agency.

U.S. Trade and Development Agency Management’s Discussion and Analysis

Programmatic, operational and administrative support is provided by the Offices of General Counsel, Congressional and Public Affairs, Finance, Acquisition Management, Information Technology, Administration, and the M&E Office. Additionally, to maximize efficiency, USTDA utilizes shared service providers for support functions, wherever possible. This structure allows USTDA to maximize its resources in support of its statutory mission.

Performance Goals, Objectives and Results

Consistent with the Government Performance and Results Act of 1993 (GPRA) and the GPRA Modernization Act of 2010, USTDA developed a Strategic Plan for fiscal years 2019 – 2022, which was amended in FY 2019. The Agency’s strategic plan contains the following performance targets:

- Support U.S. exports for priority development projects in emerging economies by generating an average of \$95 in U.S. exports for every dollar appropriated to, and programmed by, the Agency.
- Foster opportunities for U.S. small businesses by exceeding the applicable U.S. Small Business Administration (SBA) benchmark for percentage of applicable contracts under the Federal Acquisition Regulations (FAR) awarded to U.S. small businesses.

As referenced in greater detail below, USTDA exceeded its performance targets in FY 2019.

Over the past decade, USTDA has conducted annual strategic planning to examine the effectiveness and responsiveness of the Agency’s program to U.S. industry, U.S. foreign policy priorities, and emerging market needs. USTDA reviews its past performance by country and sector and examines its export successes and the developmental impacts of its program. Using this information, the Agency adjusts its priorities annually to respond to the U.S. business community and its partners overseas in achieving its trade and development missions.

For FY 2019, USTDA demonstrated its ability to pursue a strategic agenda that balanced infrastructure development priorities with the need to support U.S. exports and jobs. In FY 2019, the Agency targeted 20 priority countries across five geographic regions, along with three priority sectors. The results of pursuing a focused strategy once again exceeded the Agency’s expectations. Apart from the developmental benefits resulting from USTDA projects, the Agency’s success is quantitatively measured by the “export multiplier,” a ratio of exports generated per appropriated USTDA dollar programmed, measured as a ten-year rolling average. At the close of FY 2019, the Agency’s export multiplier was 111 to 1. The Agency also identified more than \$6.7 billion in new U.S. exports supporting an estimated 38,717² U.S. jobs as a result of USTDA’s funding.

² Rasmussen, “Jobs Supported by Exports 2016: An Update.”
http://www.trade.gov/mas/ian/build/groups/public/@tg_ian/documents/webcontent/tg_ian_005543.pdf

U.S. Trade and Development Agency Management's Discussion and Analysis



In FY 2019, USTDA remained closely aligned with the evolving needs of the U.S. business community, supporting their response to challenges faced in emerging economies. USTDA also further aligned its programmatic resources to advance the Administration's foreign policy priorities. For example, in support of the Administration's Indo-Pacific Strategy, USTDA is scaling up its Indo-Pacific portfolio. USTDA is channeling its efforts through three new government-wide initiatives that are advancing the Trump Administration's Indo-Pacific Strategy: The Digital Connectivity and Cybersecurity Partnership (DCCP); Infrastructure Transaction and Assistance Network (ITAN); and Asia Enhancing Development and Growth through Energy (AsiaEDGE). USTDA is building on a longtime record of success in the Indo-Pacific. Across 23 countries in the region, USTDA has supported more than 700 activities which have generated more than \$13 billion in exports of U.S. goods and services. This past year, USTDA expanded its efforts by reopening in Thailand, kicking off the partnership with a feasibility study grant for a solar photovoltaic power plant. In addition to meeting energy demand, this project will also increase the country's clean energy mix. It will be one of the first private sector deployments of utility-scale battery storage in Thailand.

Also, this past year, in partnership with U.S. industry, USTDA launched *Access Africa* to support the development of quality Information and Communication Technology infrastructure across Sub-Saharan Africa. Working with public and private sector partners across the continent, *Access Africa* brings together critical stakeholders and designs targeted programming to advance inclusive, secure, and sustainable connectivity. *Access Africa* aims to enhance market access for U.S. companies looking to work in Africa's high growth telecommunications sector. At the same time, the Initiative will advance priority projects in areas including but not limited to cybersecurity, connectivity, and data storage, among others.

Additionally, in FY 2019, the Agency fortified its existing country partnerships under the Global Procurement Initiative: Understanding Best Value (GPI), which is helping emerging markets establish procurement practices and policies that integrate life-cycle cost analysis (LCCA) and best-value determination in a fair, transparent manner. In the past year, the Global Programs Office renewed its partnership with Botswana, conducted three LCCA trainings in the Philippines, Vietnam, and Botswana, carried out two study tours in Brazil and the Dominican Republic, hosted a Kenyan orientation visit, and funded technical experts to support several reverse trade missions across the Agency.

U.S. Trade and Development Agency Management’s Discussion and Analysis

<p><u>FY 2019 Strategic Investments</u> (for core program obligations) Total Obligations: \$51.7M Priority Countries: \$39M (75%) Energy: \$16M (31%) Transportation: \$9.6M (18.6%) Telecommunications: \$8.3M (16%)</p>	<p><u>Overall Success Rates</u> Export Multiplier: 111 to 1 New Exports Identified: \$6.7B Total Exports since 1992: \$73B</p>
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One of USTDA’s core strengths is its ability to use data to inform its funding decisions. Using this data, the Agency targeted 20 priority countries, along with three priority sectors, and the results of pursuing a more focused strategy have built a model for success and generated the highest rate of return on USTDA’s investments in the Agency’s history. The Agency’s export multiplier increased this year from a ratio of 104 to 1 in FY 2018 to 111 to 1 for FY 2019, which means that for every dollar USTDA invests, it generates on average 111 dollars in U.S. exports. USTDA also identified approximately \$6.7 billion in new exports in FY 2019 and in total has helped generate more than \$73 billion in U.S. exports since 1992.

By focusing its resources, USTDA has been able to strengthen ties with stakeholders including U.S. companies, overseas project sponsors, and host country governments.

USTDA is committed to creating opportunities for U.S. small businesses and relies on small businesses for technical expertise. In FY 2019, approximately 67 percent of the total value of all prime contracts awarded by USTDA went to U.S. small businesses, well above the SBA target of 23 percent.

Analysis of Financial Statements

USTDA prepares annual financial statements in accordance with U.S. generally accepted accounting principles (GAAP) for Federal government entities and subjects the statements to an independent audit to ensure their integrity and reliability in assessing performance. The financial statements and notes are presented on a comparative basis in the format required by U.S. GAAP and OMB Circular A-136, *Financial Reporting Requirements*.

The following table summarizes the significant changes in USTDA’s financial position, net costs of operations, and budgetary resources as of and for the years ended September 30, 2018 and 2019:

Financial Indicator	FY 2019	FY 2018	Increase/ (Decrease)	Percentage Change
Total Assets	\$189,526,291	\$169,385,157	\$20,141,134	11.9%
Total Liabilities	\$15,504,228	\$13,110,559	\$2,393,669	18.3%
Net Position	\$174,022,063	\$156,274,598	\$17,747,465	11.4%

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Net Cost of Operations	\$59,854,700	\$58,895,868	\$958,832	1.6%
Budgetary Resources	\$118,753,617	\$101,756,713	16,996,904	16.7%

Below is a brief description of the nature of each required financial statement and its relevance. Certain significant balances or conditions are explained, to elaborate on the impact on USTDA's operations. Readers are encouraged to gain a deeper understanding by reviewing USTDA's financial statements and related notes presented in the Financial Section of this report.

Balance Sheet

The accompanying balance sheet as of September 30, 2019 reports a net position of approximately \$174 million. USTDA's total assets are approximately \$189.5 million, primarily comprised of fund balance with Treasury of approximately \$185.7 million. The total assets increased by approximately \$20.1 million from September 30, 2018 to September 30, 2019. The increase was primarily due to an increase in fund balance with Treasury of \$19.6 million, due to increased unexpended appropriations.

Total liabilities reported are approximately \$15.5 million and are comprised of approximately \$13.8 million of accounts payable, of which approximately \$13.5 million relates to grant payments owed, but unpaid, as of September 30, 2019. Total liabilities increased by approximately \$2.4 million during FY 2019. The increase was primarily due to increase in grant liabilities.

Statement of Net Cost

USTDA's net cost of operations for the year ended September 30, 2019 amounted to approximately \$59.9 million. Net cost of operations increased by approximately \$1 million in FY 2019, due to an increase in grant program and operation costs.

Statement of Budgetary Resources

The budgetary resources for FY 2019 increased by \$17 million from FY 2018, due primarily to increase in unobligated balances carried over from FY 2018.

Analysis of USTDA's Systems, Control and Compliance with Statutes and Directives

Data and Financial System Assessment

USTDA develops and promulgates accounting policies and procedures for use by its staff to maximize accountability; promote standardization and cost effectiveness; monitor Agency compliance with these policies and procedures; implement corrective actions to address control deficiencies raised by independent auditors; monitor the activities of the Agency's programs; and perform analysis of required changes in procedures that affects the financial reporting of the Agency.

In addition, the Agency conducts program audits throughout the year and provides oversight of decentralized accounts payable processing and payroll activities. The Agency also performs

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internal control reviews on financial, management, and information systems, and conducts fact-finding activities to support decisions impacting revisions to the Agency's accounting and financial reporting systems.

The Interior Business Center (IBC) of the U.S. Department of the Interior provides payroll, personnel, and accounting systems and services to the Agency pursuant to service level agreements. The Agency's financial management system strategy is to continue to use a shared service provider. The operating effectiveness of the IBC's Oracle Federal Financials (OFF) and IBC's Federal Personnel and Payroll System (FPPS), General Information Technology and Accounting Operations Controls were examined under Statements on Standards for Attestation Engagements (SSAE) No. 18, *Attestation Standards: Clarification and Recodification*, issued by the American Institute of Certified Public Accountants (AICPA). IBC's independent auditor issued unmodified opinions on the SSAE 18 reports for OFF and FPPS for the period July 1, 2018 through June 30, 2019. Accordingly, IBC was able to provide USTDA with assurance that IBC controls were in place as of June 30, 2019, as they relate to key controls relied upon by USTDA and are operating effectively. The results of this report in conjunction with user controls USTDA has put in place provide reasonable assurance that USTDA's financial management systems complied substantially with Federal financial management system requirements, applicable Federal accounting standards, and the U.S. Government Standard General Ledger at the transaction level.

Analysis of Entity's Systems, Controls and Legal Compliance

Federal Managers' Financial Integrity Act (FMFIA)

The Federal Managers' Financial Integrity Act of 1982 (FMFIA) is implemented by OMB Circular A- 3, *Management's Responsibility for Enterprise Risk Management and Internal Control*. The objectives of the FMFIA are to ensure that USTDA's controls and systems provide reasonable assurance that:

- obligations and costs are in compliance with applicable laws;
- funds, property, and other assets are safeguarded against waste, loss, unauthorized use, or misappropriation;
- revenues and expenditures are properly recorded and accounted for to permit the preparation of accounts and reliable financial reports and to maintain accountability over assets; and
- programs are efficiently and effectively carried out in accordance with applicable laws and management policy.

USTDA management is responsible for establishing and maintaining effective internal control and financial management systems that meet the objectives of the FMFIA. Accordingly, USTDA conducts risk assessments and internal control reviews to ensure the objectives mentioned above are achieved.

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Section 2 of the FMFIA requires Federal agencies to report, on the basis of annual assessments, any material weaknesses that have been identified in connection with their internal and administrative controls. The reviews that took place during FY 2019 provide reasonable assurance that USTDA's systems and management controls comply with the requirements of the FMFIA.

Section 4 of the FMFIA requires that agencies annually provide assurance on programmatic internal controls and financial management systems, and effectiveness of internal control over financial reporting. USTDA evaluated its financial management systems in accordance with the FMFIA. The results of management reviews provide reasonable assurance under Section 4 of the FMFIA that USTDA's financial systems controls generally conform to the principles and standards required.

Finally, in accordance with the Accountability of Tax Dollars Act of 2002 (ATDA), the Agency's financial information is audited annually. The results of the audit are considered by USTDA in its assessment of whether or not the objectives of the FMFIA are being met.



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Annual Assurance Statement on Internal Control

USTDA's management is responsible for establishing and maintaining effective internal control and financial management systems that meet the objectives of the Federal Managers' Financial Integrity Act (FMFIA). USTDA conducted its assessment of the effectiveness of internal control over the effectiveness and efficiency of operations and compliance with applicable laws and regulations in accordance with OMB Circular A-123, *Management's Responsibility for Enterprise Risk Management and Internal Control*, July 15, 2016 ("OMB Circular A-123").

Based on the results of this evaluation, USTDA can provide reasonable assurance that its internal control over operations, reporting, and compliance with applicable laws and regulations were operating effectively as of September 30, 2019, and no material weaknesses were found in the design or operation of the internal controls.

In addition, USTDA conducted its assessment of the effectiveness of internal control over financial reporting, which includes safeguarding of assets and compliance with applicable laws and regulations, in accordance with the requirements of Appendix A of OMB Circular A-123. Based on the results of this evaluation, USTDA can provide reasonable assurance that its internal control over financial reporting as of June 30, 2019 was operating effectively and no material weaknesses were found in the design or operation of the internal control over financial reporting. Furthermore, no material weaknesses related to internal control over financial reporting were identified between July 1 and September 30, 2019.

Handwritten signature of K. R. Hanley in black ink.

Director (Acting)

October 30, 2019

Date

U.S. Trade and Development Agency Management's Discussion and Analysis

Accountability of Tax Dollars Act

The Accountability of Tax Dollars Act of 2002 (ATDA) requires the preparation of financial statements by the Federal agencies that were exempted by the Chief Financial Officers Act of 1990. OMB Circular A-136, *Financial Reporting Requirements*, enables agencies to consolidate their audited financial statements and other financial and performance reports into one report, the PAR. This report meets the requirements of the ATDA.

Government Performance and Results Act (GPRA) and GPRA Modernization Act

The Government Performance and Results Act of 1993 (GPRA) as amended, including as amended by the GPRA Modernization Act of 2010, requires the Agency to make available, on the Agency's public website, a 5-Year Strategic Plan, an Annual Performance Plan, and an Annual Performance Report. USTDA's Strategic Plan for FY 2019 – 2022, as amended, includes the annual performance plans, and the annual performance report is included as the Performance section in this Performance and Accountability Report. USTDA also publishes an Annual Report. These documents are available on the Agency's website, ustda.gov.

Federal Information Security Modernization Act

The Federal Information Security Modernization Act of 2014 (FISMA) requires each federal agency to establish and maintain an information security program for all non-national security information and information systems. The Agency's information security program includes a process for planning, implementing, evaluating, and documenting existing information security policies, procedures, and practices, as well as remedial action to address deficiencies in such policies, procedures, and practices.

During FY 2019, USTDA maintained its information security program by (1) providing annual information security and insider threat awareness training to its user community, including contractors; (2) incorporating the testing of management, operational, and technical information security controls for our General Support System (GSS); (3) maintaining the process for planning, implementing, evaluating, and documenting remedial action to address any deficiencies in the information security policies, procedures, and practices; (4) developing and updating our IT policies; and (5) maintaining procedures for detecting, reporting, and responding to security incidents. USTDA implemented upgrades in features and security to our analytics and database system. Further we migrated to a Department of Homeland Security (DHS) and General Services Administration (GSA) approved Trusted Internet Connection (TIC) for our facility Internet communications. These efforts are accomplished consistent with standards and guidelines issued by the National Institute of Standards and Technology (NIST), including utilizing the NIST Framework for cybersecurity categories of identify, detect, protect, respond, and recover.

USTDA utilizes Federal Risk and Authorization Management Program (FedRAMP) authorized cloud-based solutions for email, personal network drives, and audio/video teleconferencing. USTDA also has our website, ustda.gov, hosted by a federal agency cloud shared service provider,

U.S. Trade and Development Agency Management's Discussion and Analysis

which is also FedRAMP authorized. By using FedRAMP authorized providers we benefit from a government-wide standardized approach for information security and FISMA compliance.

Improper Payments Elimination and Recovery Act

The Improper Payments Information Act of 2002 (IPIA) requires Federal agencies to identify and report on significant payment programs that are susceptible to improper payments. The Improper Payments Elimination and Recovery Act of 2010 (IPERA) requires the development of policies and procedures for the prevention and detection of improper payments in the Federal government. IPERA expands on IPIA by, among other things, requiring an initial assessment to identify those programs that are susceptible to significant risk of improper payments. The Improper Payments Elimination and Recovery Improvement Act of 2012 (IPERIA) requires OMB on an annual basis to identify high-priority programs, establish performance targets and accelerates the "Do Not Pay" program. The IPERIA was amended in 2015, by the Federal Improper Payment Coordination Act (P.L. 114-109) which expanded access to federal agency data that could be used to verify payment eligibility of recipients and payment amounts. And in 2016, Congress passed the Fraud Reduction and Data Analytics Act (P.L. 114-186) which requires agencies to implement financial and administrative controls related to fraud, including improper payments.

USTDA reviewed its operations, identifying three categories of activities which the Agency undertakes:

- (1) Project Development Program;
- (2) International Business Partnership Program; and
- (3) Agency Support Contracts (exclusive of payments to Federal agencies).

In FY 2019, USTDA assessed each of these categories of activities to determine which, if any, were susceptible to significant improper payments. USTDA's Office of Finance has also reviewed every transaction processed during FY 2018. Based on the review of 2018 transactions, the nature of USTDA's program and activities, and in view of USTDA's current recovery audit procedures, as well as USTDA's compliance with FMFIA as described above, the Agency has determined in accordance with IPERA that an expanded program of payment recapture audits would not be cost-effective within the meaning of IPERA.

Following the review and analysis of USTDA's transactions for FY 2018, the most recent year for which a review has been completed, the Agency did not find any significant improper payments that reached the level required for reporting by IPERA. In addition, in order to enhance its policies and procedures for the prevention and detection of improper payments, the Agency has entered into an agreement with IBC, its shared service provider; to utilize the Do Not Pay Business Center to check all invoices prior to payment in an effort to further reduce improper payments. The Do Not Pay Business Center provides data on whether or not an individual or company is eligible to receive Federal payments.

U.S. Trade and Development Agency Management's Discussion and Analysis

Limitations of the Financial Statements

These financial statements have been prepared to report the financial position and results of operations of USTDA pursuant to the requirements of 31 U.S.C. § 3515(b). While the financial statements have been prepared from the books and records of the Agency in accordance with generally accepted accounting principles for Federal entities and the formats prescribed by the Office of Management and Budget (OMB), the statements are in addition to the financial reports used by USTDA management to monitor and control budgetary resources that are prepared from the same books and records.

These statements should be read with the realization that they are for a component of the U.S. government, a sovereign entity.

U.S. Trade and Development Agency Performance

Performance Objectives and Results

USTDA helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries. USTDA divides its work into five geographic regions that represent the majority of USTDA's program funding commitments: Latin America and the Caribbean; East Asia; Sub-Saharan Africa; Middle East and North Africa and Eurasia; and Indo-Pacific. In addition, the Global Programs Office manages program funding commitments across these five regions, as well as cross-cutting programs including the GPI.

USTDA's Monitoring Process and Evaluation Measurements and Targets

USTDA maintains a robust M&E Office that is integrated into all individual project, management and policy decisions. Monitoring is a key pillar in the stewardship of federally funded programs. At USTDA, monitoring ensures the efficacy of program delivery, compliance with federal requirements, and continual collection of data to strengthen in-depth evaluation efforts, while simultaneously helping to increase the commercial impact of USTDA's programs. USTDA employs a rigorous, systematic process to ensure compliance through standardized tools such as multi-phase reviews of all final work product for all grant activities. USTDA also undertakes programmatic and/or financial audits of selected activities. In cases where non-compliance is identified, the Agency works to bring those activities into compliance or takes appropriate action when funding recipients cannot meet compliance requirements.

The M&E Office participates in each stage of USTDA's project life-cycle by providing data and feedback regarding past results, anticipated outcomes, and proposed evaluation strategies when projects are being designed; conducting internal evaluation of prior projects to inform USTDA's evaluation strategies and policies; and overseeing the work of outside evaluation contractors that gather data and document the outcomes of USTDA's program.

Along with monitoring practices, the M&E Office systematically collects and analyzes evaluation information and evidence to improve strategic planning, project design and resource decisions, and they are part of a greater body of knowledge and learning. USTDA has extensive experience measuring the effectiveness of its programming in achieving its U.S. export promotion goals. There is no indication from either the Agency's internal evaluations staff or its outside evaluation teams that there are any material inadequacies that would significantly impede the use of performance data by the Agency's management and government decision makers.

The measurements used by the Agency to determine whether its commercial objectives are being achieved include:

U.S. Trade and Development Agency Performance

- Total Cumulative Exports: the amount of exports associated with USTDA-funded activities in any given time period.
- Export Multiplier: quantifies the amount of exports generated for every appropriated USTDA dollar programmed and thus is the export return on USTDA investments. At the close of FY 2019, USTDA had generated, on average, \$111 in U.S. exports for every \$1 in program funding. The multiplier is calculated using the Ten-Year Rolling Average (TYRA). For FY 2019, the TYRA is comprised of projects completed from January 1, 2007 through December 31, 2016. The TYRA is explained in greater detail in the *Procedures to Ensure Performance Measurement Reporting* section.

Total Cumulative Exports

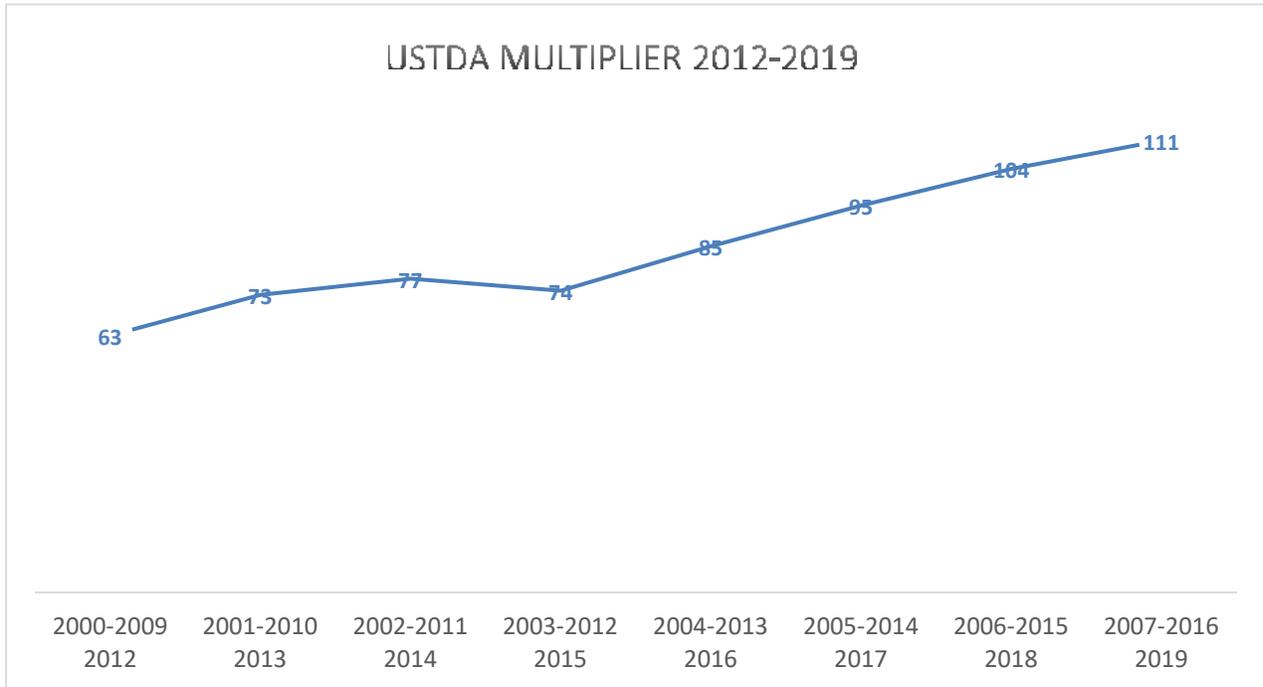
This figure is generated by calculating the sum of total exports documented in the USTDA database. Since 1992, USTDA's programs have helped generate \$73 billion in U.S. exports. In FY 2019, USTDA identified an additional \$6.7 billion of U.S. exports attributed to USTDA-supported projects.

Export Multiplier Calculation

The export multiplier quantifies the amount of exports generated for every appropriated USTDA dollar programmed. It is calculated by dividing the dollar value of U.S. exports USTDA identifies by the dollar value of USTDA's program funding commitments. For the current TYRA period, which contains projects completed from January 1, 2007 through December 31, 2016, USTDA has obligated \$321 million of program funding, which has helped to generate \$35.6 billion in U.S. exports. Thus, for every \$1 dollar of USTDA program funding, \$111 in U.S. exports are generated. This return on investment demonstrates the Agency's ability to open markets for quality U.S. infrastructure solutions that meet the needs of developing and middle-income countries.

U.S. Trade and Development Agency Performance

$$\text{Export Multiplier: } \frac{\$35.6 \text{ billion}}{\$321 \text{ million}} = \$111$$



Other Measurements

Small Business Impact

The SBA set a benchmark for Federal agencies to meet the statutory goal of awarding 23 percent of federal prime contracting dollars to small businesses.³ USTDA far surpassed that mark – in FY 2019, approximately 67 percent of the total value of all prime contracts awarded by USTDA went to small businesses. USTDA remains committed to exceeding the SBA benchmark and will do so by maintaining its ambitious outreach efforts to U.S. small businesses.

³ U.S. Small Business Administration, Strategic Plan Fiscal Years 2018–2022
https://www.sba.gov/sites/default/files/aboutsbaarticle/ready_4_508_Draft_SBA_FY_2018_2022_Strategic_Plan_Oct_3_1_2017_WCAG2_2.pdf, page 14

U.S. Trade and Development Agency Performance

Procedures to Ensure Performance Measurement Reporting

Multiple factors lead to USTDA's results. USTDA's M&E Office strives to obtain information that validates whether and how USTDA's funding affected the outcomes identified. The M&E Office utilizes proven evaluation methods, in line with industry best practice, to measure outputs, outcomes and impacts against original project goals. These methods are grounded in broader evaluation practice to objectively, systematically, and consistently assess the impact of USTDA's programming.

The information collected by the M&E Office supports organizational learning within USTDA and assists the Agency in documenting the relationship between its activities and project outcomes. Performance and results data are shared consistently with internal and external audiences to provide transparency on the Agency's impact and support continual performance improvement. Evidence gathered by the M&E Office forms the basis of annual strategic planning efforts and is used throughout the year to inform program funding and program management decisions. The following parameters are used when compiling and generating export measures:

U.S. Exports and U.S. Content: U.S. exports attributed to USTDA's funding must have a credible and significant linkage to the USTDA-funded activity. USTDA defines U.S. exports as (i) the U.S. content associated with goods manufactured in the United States or (ii) the services provided by U.S. companies.⁴ This definition enables USTDA to make the best estimation of its impact on U.S. jobs based on the U.S. exports attributed to its funding. This data supports the direct benefit that USTDA-funded activities bring to U.S. companies and their employees.

Ten Year Rolling Average: The TYRA is a ten-year interval of time used to report the outcomes resulting from USTDA's program. The TYRA currently consists of all USTDA activities completed in the ten-year period from January 1, 2007 through December 31, 2016. Because USTDA finances early-stage project preparation activities, it typically takes years for the Agency's activities to produce U.S. exports. As such, this interval of time is used to capture a meaningful and relevant representation of the results of USTDA's program funds. The last year of the TYRA (2016) is recent enough to influence Agency planning and long enough to ensure that USTDA-funded activities have been evaluated at least once by USTDA's external evaluation contractors.

Type of Funding: USTDA funds projects by using its core funds (those funds that Congress appropriates directly to USTDA) and, in some instances, transfer funds provided by other government agencies such as U.S. Agency for International Development (USAID) and the Department of State (DOS). Transfer funds often carry restrictions with respect to the use of the funding (e.g., country limitations, industry priorities, or specific activities). Accordingly, the evaluation process considers the type of funding used to support each project in order to

⁴ USTDA obtains U.S. content data most commonly from U.S. contractors, suppliers, host country project sponsors, financiers, and U.S. agencies involved in implementing projects.

U.S. Trade and Development Agency Performance

appropriately reflect the specific goals, objectives, and restrictions of each activity. Transfer-funded projects receive thorough evaluations throughout the life-cycle of the project; however, due to the differing objectives and restrictions associated with transfer-funded projects, they are treated separately from core-funded projects and omitted from calculations of aggregate results, in accordance with OMB guidance.

External Evaluation and Validation: USTDA uses external contractors - outside evaluation teams (OETs) - to evaluate approximately 350 USTDA activities annually. OETs provide an assessment of project outcomes, in terms of both exports and developmental impact. OETs provide these assessments in individual project reports that present details about such matters as:

- the specific U.S. companies that exported to the project;
- the specific U.S. goods and services supplied to the project;
- how the USTDA-funded work contributed to implementation of the project;
- the source of financing that was used for the project; and
- if the project did not move forward, an assessment of why it did not.

Each report contains information about the entities that were contacted during the evaluation. In addition to these reports on individual projects, the OETs provide a comprehensive final report that summarizes the findings associated with the cohort of approximately 350 activities. After several annual assessments by the OETs, any remaining questions are handled directly by USTDA's M&E Office. USTDA is currently using two separate companies to provide outside evaluations.



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Independent Auditors' Report

The Acting Director
U.S. Trade and Development Agency:

Report on the Financial Statements

We have audited the accompanying financial statements of the U.S. Trade and Development Agency (USTDA), which comprise the balance sheets as of September 30, 2019 and 2018, and the related statements of net cost, changes in net position, and budgetary resources for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with U.S. generally accepted accounting principles; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America, in accordance with the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, and in accordance with Office of Management and Budget (OMB) Bulletin No. 19-03, *Audit Requirements for Federal Financial Statements*. Those standards and OMB Bulletin No. 19-03 require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the USTDA as of September 30, 2019 and 2018, and its net costs, changes in net position, and budgetary resources for the years then ended in accordance with U.S. generally accepted accounting principles.



Other Matters

Required Supplementary Information

U.S. generally accepted accounting principles require that the information in the Management's Discussion and Analysis section, excluding references to information on websites, be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Federal Accounting Standards Advisory Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information, which excludes references to information on websites, in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audits of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Other Information

Our audits were conducted for the purpose of forming an opinion on the basic financial statements as a whole. The Director's Message, Performance section, Other Information section, and references to information on websites, included in the USTDA Performance and Accountability Report are presented for purposes of additional analysis and are not a required part of the basic financial statements. Such information has not been subjected to the auditing procedures applied in the audits of the basic financial statements, and accordingly, we do not express an opinion or provide any assurance on it.

Other Reporting Required by Government Auditing Standards

Internal Control over Financial Reporting

In planning and performing our audit of the financial statements as of and for the year ended September 30, 2019, we considered the USTDA's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the USTDA's internal control. Accordingly, we do not express an opinion on the effectiveness of the USTDA's internal control. We did not test all internal controls relevant to operating objectives as broadly defined by the *Federal Managers' Financial Integrity Act of 1982*.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected, on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.



Compliance and Other Matters

As part of obtaining reasonable assurance about whether the USTDA's financial statements as of and for the year ended September 30, 2019 are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards* or OMB Bulletin No 19-03.

Purpose of the Other Reporting Required by Government Auditing Standards

The purpose of the communication described in the Other Reporting Required by *Government Auditing Standards* section is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the USTDA's internal control or compliance. Accordingly, this communication is not suitable for any other purpose.

KPMG LLP

Washington, DC
November 8, 2019

U.S. TRADE AND DEVELOPMENT AGENCY
Balance Sheets
As of September 30, 2019 and 2018

	2019	2018
Assets		
Intragovernmental:		
Fund balance with Treasury (Note 2)	\$ 185,677,122	\$ 166,050,377
Accounts receivable (Note 3)	1,470,130	664,546
Total intragovernmental	187,147,252	166,714,923
General property and equipment, net (Note 4)	2,379,039	2,670,234
Total assets	\$ 189,526,291	\$ 169,385,157
 Liabilities and Net Position		
Liabilities:		
Intragovernmental:		
Accounts payable (Note 5)	\$ 290,260	\$ 275,848
Deferred rent	886,774	901,841
Other liabilities (Note 5)	-	7,426
Total intragovernmental	1,177,034	1,185,115
Accounts payable (Note 5)	13,501,575	11,204,023
Other liabilities (Note 5)	825,619	721,421
Total liabilities	15,504,228	13,110,559
Net position:		
Unexpended appropriations	172,255,794	154,033,529
Cumulative results of operations	1,766,269	2,241,069
Total net position	174,022,063	156,274,598
Total liabilities and net position	\$ 189,526,291	\$ 169,385,157

The accompanying notes are an integral part of these statements.

U.S. TRADE AND DEVELOPMENT AGENCY
Statements of Net Cost
For the Years Ended September 30, 2019 and 2018

	2019	2018
Cost of Operations:		
Grants program costs	\$ 63,201,839	\$ 61,048,355
Less earned revenue	(3,347,139)	(2,152,487)
Net cost of operations (Note 10)	\$ 59,854,700	\$ 58,895,868

The accompanying notes are an integral part of these statements.

U.S. TRADE AND DEVELOPMENT AGENCY
Statements of Changes in Net Position
For the Years Ended September 30, 2019 and 2018

	<u>2019</u>	<u>2018</u>
Unexpended Appropriations:		
Beginning balance	\$ <u>154,033,529</u>	\$ <u>134,146,994</u>
Budgetary Financing Sources:		
Appropriations received	79,500,000	79,500,000
Appropriations transferred in/out	-	3,213,860
Other adjustments (cancellation of expired funds)	(2,336,125)	(2,224,479)
Appropriations used	<u>(58,941,610)</u>	<u>(60,602,846)</u>
Total budgetary financing sources	<u>18,222,265</u>	<u>19,886,535</u>
Total unexpended appropriations	<u>172,255,794</u>	<u>154,033,529</u>
Cumulative Results of Operations:		
Beginning balance	<u>2,241,069</u>	<u>143,507</u>
Budgetary Financing Sources:		
Appropriations used	58,941,610	60,602,846
Other Financing Sources (Nonexchange):		
Imputed financing (Note 10)	<u>438,290</u>	<u>390,584</u>
Total Financing Sources	59,379,900	60,993,430
Net cost of operations	<u>(59,854,700)</u>	<u>(58,895,868)</u>
Net change	<u>(474,800)</u>	<u>2,097,562</u>
Total cumulative results of operations	<u>1,766,269</u>	<u>2,241,069</u>
Net position	\$ <u>174,022,063</u>	\$ <u>156,274,598</u>

The accompanying notes are an integral part of these statements.

U.S. TRADE AND DEVELOPMENT AGENCY
Statements of Budgetary Resources
For the Years Ended September 30, 2019 and 2018

	<u>2019</u>	<u>2018</u>
Budgetary Resources:		
Unobligated balance brought forward, October 1 (Note 7)	\$ 34,634,753	\$ 20,489,410
Appropriations (discretionary and mandatory)	79,500,000	79,500,000
Spending authority from offsetting collections (discretionary and mandatory)	<u>4,618,864</u>	<u>1,767,303</u>
Total budgetary resources	\$ <u>118,753,617</u>	\$ <u>101,756,713</u>
Status of Budgetary Resources:		
New obligations and upward adjustments (total) (Note 7)	\$ 74,362,835	\$ 77,730,683
Unobligated balance, end of year:		
Apportioned (Notes 2 and 8)	28,929,819	16,646,619
Unapportioned (Note 2)	<u>7,426</u>	<u>-</u>
Unexpired unobligated balance, end of year (Note 2)	28,937,245	16,646,619
Expired unobligated balance, end of year (Note 2)	<u>15,453,537</u>	<u>7,379,411</u>
Total unobligated balance, end of year	<u>44,390,782</u>	<u>24,026,030</u>
Total budgetary resources	\$ <u>118,753,617</u>	\$ <u>101,756,713</u>
Budget Authority and Outlays, Net		
Outlays, net (total) (discretionary and mandatory) (Note 10)	\$ 57,537,130	\$ 59,712,480
Distributed offsetting receipts (-)	<u>-</u>	<u>-</u>
Agency outlays, net (discretionary and mandatory)	\$ <u>57,537,130</u>	\$ <u>59,712,480</u>

The accompanying notes are an integral part of these statements.

U.S. TRADE AND DEVELOPMENT AGENCY

Notes to Financial Statements

September 30, 2019 and 2018

(1) Summary of Significant Accounting Policies

(a) *Description of Reporting Entity*

The U.S. Trade and Development Agency (USTDA) is an independent U.S. government agency administered under the authority of Section 661 of the *Foreign Assistance Act of 1961*, as amended (22 U.S.C. § 2421). The Agency is not subject to Federal, state or local income tax; therefore, no provision for income taxes has been recorded in the accompanying financial statements.

USTDA helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

The organization was established on July 1, 1981 as the Trade and Development Program (TDP) by delegation of authority as a component of the International Development Cooperation Agency (IDCA). In 1988, under the *Omnibus Trade and Competitiveness Act*, the organization was designated a separate component agency of IDCA. On October 28, 1992, Congress enacted the *Jobs through Exports Act of 1992*, which renamed TDP as the Trade and Development Agency and established USTDA as an independent executive branch agency under the foreign policy guidance of the Secretary of State.

(b) *Basis of Presentation*

These financial statements have been prepared to report the financial position, net costs, changes in net position, and budgetary resources of USTDA. These financial statements include all activity related to USTDA's appropriation and interagency agreements, whereby USTDA receives transfers from other Federal agencies for use in specific regions or sectors.

(c) *Budgets and Budgetary Accounting*

Congress annually adopts a budget appropriation that provides USTDA with authority to use funds from the U.S. Department of the Treasury to meet operating and program expense requirements. All revenue received from other sources, except for appropriations transferred from other Federal agencies, must be returned to the U.S. Department of the Treasury. There are no differences between the budgetary resources, new obligations, and net outlay amounts, as shown in the 2018 Statement of Budgetary Resources, and the Budget of the U.S. Government. The President's FY 2021 Budget with actual numbers for FY 2019 has not been published.

(d) *Basis of Accounting*

USTDA's Balance Sheets, Statements of Net Cost, and Statements of Changes in Net Position are prepared using the accrual basis of accounting. This basis requires recognition of the financial effects of transactions, events, and circumstances in the periods when those transactions, events, and circumstances occur, regardless of when cash is received or paid. USTDA also uses budgetary accounting to facilitate compliance with legal constraints and to track its budget authority at the various stages of execution, including commitments, obligation, and eventual outlay. Under budgetary accounting, obligations are recorded when orders for goods or services are placed or awards are authorized, and outlays are recorded when disbursements are made. The Statements of Budgetary Resources are prepared using budgetary accounting methods.

U.S. TRADE AND DEVELOPMENT AGENCY

Notes to Financial Statements

September 30, 2019 and 2018

The standards used in the preparation of the accompanying financial statements are issued by the Federal Accounting Standards Advisory Board, which represent accounting principles generally accepted in the United States of America for U.S. government entities.

(e) *Appropriations and Other Financing Sources*

Appropriations are recognized as a financing source at the time they are authorized and apportioned. Appropriations used to fund grant activities and administrative expenses are recognized as expenses and revenue as the resultant related expenses are incurred.

During FY 2018 and FY 2019, USTDA received appropriations to be used for program and administrative expenses, which are available for obligation through September 30, 2019 and 2020, respectively. These funds were appropriated in accordance with Division K, Title VI of the *Consolidated Appropriations Act, 2018* and Division F, Title VI of the *Consolidated Appropriations Act, 2019*. USTDA's appropriation acts allow de-obligated funds that were initially obligated prior to their expiration to remain available for re-obligation for an additional four years from the date on which the availability of such funds would otherwise have expired. In FY 2018, USTDA did not re-appportion any of its de-obligations. In FY 2019, USTDA re-apportioned approximately \$3.8 million of FY 2015 de-obligations.

Under Section 632(b) of the *Foreign Assistance Act of 1961*, as amended, (22 U.S.C. § 2392(b)) (the "FAA"), the Department of State ("DOS") entered into a series of interagency agreements with USTDA, in support of "Aligning Public Finance to Leverage Private Capital Investment: U.S.-Africa Clean Energy Finance Initiative (US-ACEF)," to increase access to clean energy for African countries by stimulating increased investments in clean energy generating capacity and related infrastructure. The interagency agreement signed in 2015 provided \$2.5 million from DOS to USTDA in FY 2016, which had been fully obligated by September 30, 2017. In FY 2018, \$0.6 million was disbursed by USTDA and invoiced to DOS relating to the FY 2016 interagency agreement. In FY 2019, no funds were disbursed by USTDA and invoiced to DOS relating to the FY 2016 interagency agreement. A second interagency agreement signed in FY 2017, provides for \$7.5 million from DOS to USTDA. During FY 2018 and FY 2019, \$2.6 million and \$3.0 million, respectively had been obligated, and \$0.2 million and \$0.3 million, respectively, was disbursed by USTDA and invoiced to DOS under that agreement.

Under Section 632(a) of the *FAA and the Consolidated Appropriations Act, 2017* (P.L. 115-31, Division J), the U.S. Agency for International Development (USAID) and USTDA entered into an agreement in FY 2018, under which USAID transferred \$3.2 million to USTDA to continue its program in project preparation assistance that will advance cleaner energy projects in Africa. As of September 30, 2018, these funds were fully obligated. USTDA has not received any additional 632(a) transfer funds in FY 2019.

In FY 2016 under Section 632(b) of the FAA, USAID and USTDA entered into a "Participating Agency Program Agreement" that provides \$2.8 million to USTDA to establish a four-year program for personnel to support the Power Africa Roadmap. In FY 2019, this agreement was modified by an additional \$1 million, for a total combined amount of \$3.8 million. As of September 30, 2018, \$0.5 million had been obligated and disbursed by USTDA and invoiced to USAID under this agreement. As of September 30, 2019, an additional \$0.6 million had been obligated disbursed by USTDA and invoiced to USAID under this agreement.

U.S. TRADE AND DEVELOPMENT AGENCY

Notes to Financial Statements

September 30, 2019 and 2018

On September 30, 2019, under Section 604 of the FAA, as amended, (22 U.S.C. § 2354) and Section 636 of the FAA, as amended, (22 U.S.C. § 2339(i)), DOS and USTDA concluded a transfer agreement in the amount of \$28 million on September 30, 2019 to advance the Administration's Indo-Pacific Strategy. The funding, which is expected to be received in FY 2020, will provide USTDA resources to expand its program across the entire region for project preparation investments designed to spur financing of quality infrastructure projects in USTDA's partner countries while also opening those markets for the export of U.S.-manufactured goods, technologies and services.

(f) *Fund Balance with Treasury*

USTDA does not maintain cash in commercial bank accounts. The U.S. Department of the Treasury processes cash receipts and disbursements. The balance of funds with Treasury primarily represents appropriated funds that are available to pay current liabilities and to finance future authorized purchases.

(g) *Accounts Receivable*

USTDA regards amounts due from other Federal agencies as 100 percent collectible.

Federal accounts receivable consists of amounts due from DOS and USAID for the reimbursable programs. Consistent with accounting standards, USTDA records an accounts receivable from DOS and USAID in the same amount as the accounts payable to contractors for services provided under the interagency agreements.

(h) *Property and Equipment*

Property and equipment is stated at cost, less accumulated depreciation. USTDA capitalizes property and equipment with an acquisition cost greater than \$5,000 and useful life exceeding one year. Depreciation is calculated using the straight-line method and is based on an estimated useful life of 10 years for all assets, except computer equipment and software, which is depreciated over 5 years. Leasehold improvements are amortized over the estimated period of occupancy or the life of the improvement, whichever is less. Expenditures for repairs and maintenance are charged to operating expenses as incurred.

(i) *Liabilities*

Liabilities represent amounts owed by USTDA as the result of transactions or events that have occurred as of fiscal year end. Liabilities covered by budgetary or other resources are those liabilities for which Congress has appropriated funds or funding is otherwise available to pay amounts owed. Liabilities not covered by budgetary or other resources represent amounts owed in excess of available, congressionally appropriated funds or other amounts. The liquidation of liabilities not covered by budgetary or other resources is dependent on future congressional appropriations or other funding. There is no certainty that Congress will appropriate funds to satisfy such liabilities.

(j) *Undelivered Orders*

Undelivered orders represent the amount of orders for goods and services outstanding for which funds have been obligated, but the liabilities have not been incurred.

(k) *Accrued Leave*

Annual leave is accrued as a liability as it is earned. The liability is reduced as leave is taken. Each year, the balance in the accrued annual leave account is adjusted to reflect current year pay rates. To

U.S. TRADE AND DEVELOPMENT AGENCY

Notes to Financial Statements

September 30, 2019 and 2018

the extent that the current or prior year appropriations are not available to fund annual leave earned, but not taken, funding will be obtained from future appropriations. USTDA’s accounting for annual leave earned, but not taken is compliant with established regulations. Sick leave and other types of non-vested leave are charged to expense as the leave is used.

(l) Cumulative Results of Operations

Cumulative results of operations represent the difference between net property and equipment and unfunded annual leave, plus the net difference between expenses and financing sources since the inception of an activity.

(m) Retirement Plan

USTDA’s employees participate in either the Civil Service Retirement System (CSRS) or the Federal Employees Retirement System (FERS). Employees participating in CSRS contribute 7.0 percent of their gross pay to the plan, and USTDA contributes 8.51 percent. The Office of Personnel Management (OPM) has calculated that the cost of providing a CSRS benefit is 38.4 percent of an employee’s basic pay. This exceeds the amounts contributed to the plan by USTDA and its employees. In accordance with Statement of Federal Financial Accounting Standard (SFFAS) No. 5, *Accounting for Liabilities of the Federal Government*, USTDA reports the full cost of providing pension benefits to employees in the CSRS.

On January 1, 1987, FERS went into effect pursuant to Public Law 99-335. Most employees hired after December 31, 1983 are automatically covered by FERS and the Social Security Act. Employees hired prior to January 1, 1984 could elect either to join FERS and the Social Security Act or remain in CSRS. A primary feature of FERS is that it offers a savings plan in which USTDA automatically contributes 1 percent of employees’ pay and matches any employee contribution up to an additional 4 percent of basic pay. For most employees hired since December 31, 1983, USTDA also contributes the employer’s matching share under the Social Security Act. Public Law 112-96, Section 5001, the Middle-Class Tax Relief and Job Creation Act of 2012, divided FERS participants into two categories, FERS employees and FERS-Revised Annuity Employees (FERS-RAE). Employees hired on or after January 1, 2013, with some exceptions, are required to contribute 2.3% more to FERS than FERS employees hired prior to January 1, 2013. Section 401 of the Bipartisan Budget Act of 2013, made another change to FERS: beginning January 1, 2014, new employees (as designated in the statute) pay higher employee contributions, an increase of 1.3 percent of salary above the percentage set for FERS-Revised Annuity Employees. Section 8401 of Title 5, United States Codes, was amended to add a new definition of a FERS-FRAE employee.

The following chart highlights contribution rates for FERS employees:

FERS Retirement System	Agency Contribution Rate	Employee Contribution Rate
FERS – Regular	13.7%	0.8%
FERS – RAE	11.9%	3.1%
FERS – FRAE	11.9%	4.4%

The total amount of imputed financing retirement and other post-retirement benefits paid by OPM for FY19 amounted to \$438,290 which includes \$121,660 for pension costs for CSRS and FERS; \$316,298 for the Federal Employees Health Benefits (FEHB) program; and \$332 for Federal Employees Group Life Insurance (FEGLI). In FY 2018, OPM funded \$390,584 for pension, health,

U.S. TRADE AND DEVELOPMENT AGENCY

Notes to Financial Statements

September 30, 2019 and 2018

and life insurance benefits on behalf of USTDA’s employees. These amounts are included in USTDA’s FY 2019 and FY 2018 financial statements, respectively.

The actuarial present value of accumulated benefits, assets available for benefits, and unfunded pension liability of CSRS and FERS is not allocated to individual departments and agencies and is therefore not disclosed by USTDA. The reporting of these amounts is the responsibility of OPM.

USTDA paid approximately \$765,761 and \$736,965 for retirement system coverage for its employees during FY 2019 and FY 2018, respectively.

(n) Classified Activities

Accounting standards require all reporting entities to disclose that accounting standards allow certain presentations and disclosures to be modified, if needed, to prevent the disclosure of classified information.

(o) Use of Estimates

Management has made certain estimates and assumptions when reporting in these financial statements on assets and liabilities. Management’s estimates and assumptions are also used in expenses and note disclosures. Actual results could differ from these estimates. Significant estimates underlying the accompanying financial statements include depreciable lives of property and equipment with no residual value, and the grants payable accrual. USTDA used a ratio of the average of accounts payable to unpaid obligations over a three-year period and applied the resulting percentage to calculate the current year’s estimate of accounts payable.

(2) Fund Balance with Treasury

Fund Balance with Treasury represents USTDA’s undisbursed budgetary authority and funds to be returned to Treasury at September 30, 2019 and 2018, as follows:

	2019	2018
Fund Balance:		
Appropriated funds	\$ 185,677,122	\$ 166,050,377
Total	\$ 185,677,122	\$ 166,050,377
Status of Fund Balance with Treasury:		
Unobligated balance:		
Available	\$ 28,929,819	\$ 16,646,619
Unavailable	15,460,963	7,379,411
Obligated balance not yet disbursed	141,286,340	142,024,347
Total	\$ 185,677,122	\$ 166,050,377

Unobligated fund balances are either available or not available. Amounts are reported as not available when they are no longer legally available to USTDA for obligation. However, balances that are currently reported as not available can change over time, because they may be used to increase the amount of the initial obligation to cover additional expenditures that relate to these obligations.

U.S. TRADE AND DEVELOPMENT AGENCY

Notes to Financial Statements

September 30, 2019 and 2018

(3) Accounts Receivable

Accounts receivable as of September 30, 2019 and 2018 consist of the following components:

		<u>2019</u>		<u>2018</u>
Accounts receivable – Intragovernmental:				
U.S. Department of State	\$	1,456,578	\$	624,618
U.S. Agency for International Development		<u>13,552</u>		<u>39,928</u>
Total	\$	<u><u>1,470,130</u></u>	\$	<u><u>664,546</u></u>

The accounts receivable from the Department of State and the USAID related to services provided by the Agency under the US-ACEF and Power Africa Roadmap program agreements, respectively.

(4) General Property and Equipment, Net

General property and equipment and related accumulated depreciation balances at September 30, 2019 and 2018, are as follows:

<u>September 30, 2019</u>				
<u>Class of Asset</u>	<u>Service life</u>	<u>Acquisition value</u>	<u>Accumulated depreciation/ amortization</u>	<u>Net book value</u>
Computer Equipment	5 years	\$ 975,230	\$ 601,103	\$ 374,127
Furniture and Fixtures	10 years	429,917	246,411	183,506
Computer Software	5 years	107,857	73,982	33,875
Other Equipment	10 years	373,776	238,452	135,324
Leasehold Improvements	10 years	<u>1,932,719</u>	<u>280,512</u>	<u>1,652,207</u>
		\$ <u><u>3,819,499</u></u>	\$ <u><u>1,440,460</u></u>	\$ <u><u>2,379,039</u></u>

<u>September 30, 2018</u>				
<u>Class of Asset</u>	<u>Service life</u>	<u>Acquisition value</u>	<u>Accumulated depreciation/ amortization</u>	<u>Net book value</u>
Computer Equipment	5 years	\$ 975,830	\$ 450,655	\$ 525,175
Furniture and Fixtures	10 years	416,747	252,529	164,218
Computer Software	5 years	107,857	55,487	52,369
Other Equipment	10 years	382,302	200,092	182,210
Leasehold Improvements	10 years	<u>1,838,170</u>	<u>91,908</u>	<u>1,746,262</u>
		\$ <u><u>3,720,906</u></u>	\$ <u><u>1,050,671</u></u>	\$ <u><u>2,670,234</u></u>

U.S. TRADE AND DEVELOPMENT AGENCY

Notes to Financial Statements

September 30, 2019 and 2018

Depreciation expense for fiscal years ended September 30, 2019 and 2018 was \$419,923 and \$298,336, respectively.

During FY 2019 and 2018, USTDA purchased property and equipment in the amount of \$136,780 and \$2,306,815, respectively. The FY 2019 additions primarily relate to computer equipment and furniture and fixtures. In addition, during FY 2019, USTDA retired \$38,188 in property and equipment with related accumulated depreciation amounting to \$29,137, representing a loss on disposals of \$8,052. During FY 2018, USTDA retired \$236,281 in property and equipment with related accumulated depreciation amounting to \$224,189, representing a loss on disposals of \$12,092.

(5) Liabilities

Total liabilities represent the sum of liabilities not covered by budgetary resources and those covered by budgetary resources. As of September 30, 2019, and 2018, total liabilities were as follows:

	<u>2019</u>	<u>2018</u>
Intragovernmental:		
Accounts payable	\$ 290,260	\$ 275,848
Deferred rent	886,774	901,841
Other liabilities	-	<u>7,426</u>
Total intragovernmental	<u>1,177,034</u>	1,185,115
Liabilities with the public:		
Accounts payable	13,501,575	11,204,023
Accrued annual leave	477,222	429,219
Accrued payroll	<u>348,397</u>	<u>292,203</u>
Total liabilities with the public	<u>14,327,194</u>	<u>11,925,444</u>
Total liabilities	\$ <u>15,504,228</u>	\$ <u>13,110,559</u>
Total liabilities not covered by budgetary resources	\$ 1,363,996	\$ 1,338,486
Total liabilities covered by budgetary resources	<u>14,140,232</u>	<u>11,772,073</u>
Total liabilities	\$ <u>15,504,228</u>	\$ <u>13,110,559</u>

All liabilities other than the unfunded accrued leave are considered to be current liabilities. Approximately \$12.2 million of the accounts payable balance as of September 30, 2019 relates to grant payments owed but unpaid. This balance was \$10.3 million as of September 30, 2018.

As discussed in Note 6, USTDA took occupancy of its current building space in March 2018, from which point it received a rental abatement for six months through August 2018. The impact of straight lining the rent expense was recorded as deferred rent in FY 2018 and is amortized over the remaining lease period through February 2028.

(6) Leases

USTDA has no capital leases. Regarding its building lease, the General Services Administration (GSA) entered into a lease agreement for USTDA's rental of its current building space with the lease term commencing on February 24, 2018. USTDA also entered into an Occupancy Agreement with GSA for a ten-year term, with a five-year renewal option period. USTDA pays GSA a standard-level users' charge for the annual rental which, approximates the commercial rental rates for similar properties.

U.S. TRADE AND DEVELOPMENT AGENCY

Notes to Financial Statements

September 30, 2019 and 2018

USTDA took occupancy of its current building space in March 2018, from which point it received a rental abatement for six months, through August 2018. In FY 2018, USTDA paid a total of \$819,775 in rental payments and recorded a total of \$1.7 million in rent expense considering the value of the deferred rent discussed in Note 5. In FY 2019, USTDA paid approximately \$1.8 million in rent expense. Future lease payments will be made in accordance with the Occupancy Agreement between USTDA and GSA.

Below is a schedule of estimated future payments for the terms of the lease:

Fiscal Year	Total
FY 2020	\$ 1,824,836
FY 2021	1,841,791
FY 2022	1,859,254
FY 2023	1,877,242
FY 2024 and beyond	8,493,298
Total future lease payments	\$ <u>15,896,421</u>

(7) Disclosures Relating to the Statement of Budgetary Resources

New Direct and Reimbursable obligations and upward adjustments reported on the Statement of Budgetary Resources for the years ended September 30, 2019 and 2018, consisted of the following:

	2019	2018
Category A—Direct obligations for operating expenses	\$ 17,539,596	\$ 19,469,800
Category B—Direct obligations for program expenses	52,533,786	56,302,116
Category B—Reimbursable obligations for program expenses	<u>4,289,453</u>	<u>1,958,767</u>
Total obligations and upward adjustments	\$ <u>74,362,835</u>	\$ <u>77,730,683</u>

The unobligated balance at September 30, 2018 was \$24,026,030. USTDA recorded prior year recoveries of \$12,944,848 offset by cancelled expired authority totaling \$2,336,125, resulting in an unobligated balance brought forward on October 1, 2018 of \$34,634,753.

The unobligated balance at September 30, 2017 was \$14,330,727. USTDA recorded prior year recoveries of \$5,169,302 and transfers from re-appropriations of \$3,213,860, offset by cancelled expired authority totaling \$2,224,479, resulting in an unobligated balance brought forward on October 1, 2018 of \$20,489,410.

U.S. TRADE AND DEVELOPMENT AGENCY

Notes to Financial Statements

September 30, 2019 and 2018

(8) Undelivered Orders

At September 30, 2019 and 2018, undelivered orders balances consisted of the following:

	<u>2019</u>	<u>2018</u>
Federal	\$ 12,747,230	\$ 9,386,467
Non-Federal	<u>120,468,835</u>	<u>124,835,960</u>
Total undelivered orders	\$ <u>133,216,065</u>	\$ <u>134,222,427</u>

(9) Permanent Indefinite Appropriations

No-year funds as of September 30, 2019 and 2018 exist for the following purposes:

	<u>2019</u>	<u>2018</u>
General program activities	\$ 475,959	\$ 475,959
Support for feasibility studies and activities (NIS and SEED)	<u>46,667</u>	<u>46,667</u>
Total permanent indefinite appropriations	\$ <u>522,626</u>	\$ <u>522,626</u>

(10) Reconciliation of Net Cost to Net Outlays

Budgetary accounting is used for planning and control purposes and relates to both the receipt and use of cash, as well as reporting the federal deficit. Financial accounting is intended to provide a picture of the government's financial operations and financial position, so it presents information on an accrual basis. The accrual basis includes information about costs arising from the consumption of assets and the incurrence of liabilities. The reconciliation of net outlays, presented on a budgetary basis, and the net cost, presented on an accrual basis, provides an explanation of the relationship between budgetary and financial accounting information. The reconciliation serves not only to identify costs paid for in the past and those that will be paid in the future, but also to assure integrity between budgetary and financial accounting. The analysis on the following page illustrates this reconciliation by identifying the key differences between USTDA's net cost of operations and net outlays.

U.S. TRADE AND DEVELOPMENT AGENCY

Notes to Financial Statements

September 30, 2019 and 2018

	<u>Intra-</u> <u>governmental</u>	<u>With the</u> <u>public</u>	<u>Total FY 2019</u>
Net Cost of Operations	\$ <u>3,751,298</u>	\$ <u>56,103,402</u>	\$ <u>59,854,700</u>
Components of Outlays			
Property, plant, and equipment depreciation	-	(419,923)	(419,923)
Property, plant, and equipment disposal and revaluation	-	(8,052)	(8,052)
Increase/(decrease) in assets:			
Accounts receivable	805,584	-	805,584
Increase/(decrease) in liabilities:			
Accounts payable	(14,412)	(2,297,552)	(2,311,964)
Salaries and benefits payable	-	(56,194)	(56,194)
Other liabilities and deferred rent	22,493	(48,004)	(25,511)
Other financing sources:			
Federal employees retirement benefit costs paid by OPM and imputed to the agency	<u>(438,290)</u>	<u>-</u>	<u>(438,290)</u>
Total components of net cost that are not part of net outlays	<u>375,375</u>	<u>(2,829,725)</u>	<u>(2,454,350)</u>
Components of Net Outlays That Are Not Part of Net Cost:			
Acquisition of capital assets	<u>-</u>	<u>136,780</u>	<u>136,780</u>
Total components of net outlays that are not part of net costs	<u>-</u>	<u>136,780</u>	<u>136,780</u>
Net outlays	\$ <u><u>4,126,673</u></u>	\$ <u><u>53,410,457</u></u>	\$ <u><u>57,537,130</u></u>

**U.S. Trade and Development Agency
Other Information
As of and for the year ended September 30, 2019**

Summary of the Financial Statement Audit and Management’s Assurances

Table 1: Summary of Financial Statement Audit:

Audit Opinion	Unmodified				
Restatement	No				
Material Weaknesses	Beginning Balance	New	Resolved	Consolidated	Ending Balance
Review of Accounts Payable and Other Journal Entries	1	0	1	0	0
Total Material Weaknesses	1	0	1	0	0

Table 2: Summary of Management Assurances:

Effectiveness of Internal Control over Financial Reporting (FMFIA § 2)						
Statement of Assurance	Unmodified					
	Beginning Balance	New	Resolved	Consolidated	Reassessed	Ending Balance
Material Weaknesses	0	0	0	0	0	0
Total Material Weaknesses	0	0	0	0	0	0

Effectiveness of Internal Control over Operations (FMFIA § 2)						
Statement of Assurance	Unmodified					
	Beginning Balance	New	Resolved	Consolidated	Reassessed	Ending Balance
Material Weaknesses	0	0	0	0	0	0
Total Material Weaknesses	0	0	0	0	0	0

Conformance with Financial Management Systems Requirements (FMFIA § 4)						
Statement of Assurance	Systems conform to financial management system requirements					
	Beginning Balance	New	Resolved	Consolidated	Reassessed	Ending Balance
Non-Conformances	0	0	0	0	0	0
Total Non-Conformances	0	0	0	0	0	0

**U.S. Trade and Development Agency
List of Acronyms and Abbreviations
September 30, 2019**

ATDA	Accountability of Tax Dollars Act of 2002
AICPA	American Institute of Certified Public Accountants
CSRS	Civil Service Retirement System
DOS	Department of State
FAA	Foreign Assistance Act of 1961
FAR	Federal Acquisition Regulations
FECA	Federal Employees' Compensation Act
FEHB	Federal Employees Health Benefits
FEGLI	Federal Employees Group Life Insurance
FERS	Federal Employees Retirement System
FERS-RAE	FERS-Revised Annuity Employees
FISMA	Federal Information Security Modernization Act of 2014
FMFIA	Federal Managers' Financial Integrity Act of 1982
FPPS	Federal Personnel and Payroll System
FedRAMP	Federal Risk and Authorization Management Program
FY	Fiscal Year
GSA	General Services Administration
GSS	General Support System
GAAP	Generally Accepted Accounting Principles
GPI	Global Procurement Initiative: Understanding Best Value
GPRA	Government Performance and Results Act of 1993
IBC	Interior Business Center
IDCA	International Development Cooperation Agency
IPERA	Improper Payments Elimination and Recovery Act of 2010

**U.S. Trade and Development Agency
List of Acronyms and Abbreviations
September 30, 2019**

IPERIA	Improper Payments Elimination and Recovery Improvement Act of 2012
IPIA	Improper Payments Information Act of 2002
LCCA	Life-Cycle Cost Analysis
M&E Office	Office of Program Monitoring and Evaluation
NIS	New Independent States
NIST	National Institute of Standards and Technology
OETs	Outside Evaluation Teams
OFF	Oracle Federal Financials
OMB	Office of Management and Budget
OPM	Office of Personnel Management
PAR	Performance and Accountability Report
RTM	Reverse Trade Mission
SBA	Small Business Administration
SEED	Support for East European Democracy Act
SFFAS	Statement of Federal Financial Accounting Standard
SSAE	Statements on Standards for Attestation Engagements
TDP	Trade and Development Program
TYRA	Ten Year Rolling Average
US-ACEF	U.S.-Africa Clean Energy Finance Initiative
USAID	U.S. Agency for International Development
USTDA	U.S. Trade and Development Agency