



# U.S. Trade and Development Agency

Linking U.S. businesses to global infrastructure opportunities

## NEWS RELEASE

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## MEDIA INQUIRIES:

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### USTDA ACHIEVES RECORD RESULTS IN FY 2014

*Generates \$76 in Exports for Every Dollar Programmed*

Arlington, VA -- Today, the U.S. Trade and Development Agency announced its highest return on taxpayer investment since the Agency was created in 1992 to link U.S. businesses to global infrastructure opportunities. In fiscal year 2014, USTDA identified \$5.8 billion in U.S. exports supported by its activities, which equates to over \$76 in U.S. exports for every dollar programmed. This is a marked increase from just five years ago, when the Agency generated \$41 in exports for every dollar programmed.

“The growth of U.S. exports as a result of the Agency’s programs is a direct result of the outstanding work of our dedicated staff,” said Director Leocadia I. Zak. “We look forward to building upon this success during the coming fiscal year as we continue to develop activities designed to support economic development in our partner countries while increasing U.S. exports.”

The Agency’s historic export multiplier was announced just after USTDA was recognized as the Top Small/Independent Agency Across All Indices in the [2014 Federal Employee Viewpoint Survey](#). The Survey’s indices measure employee engagement, overall job satisfaction, workplace inclusion and human capital management – all critical factors to getting and retaining top talent.

In FY 2014, the Agency’s staff prioritized its funding for project planning activities in high-growth emerging markets and in key infrastructure sectors: energy, transportation and telecommunications. In support of President Obama’s Climate Action Plan, the Agency funded a number of projects designed to mitigate the effects of global climate change, reduce greenhouse gas emissions and bring cleaner sources of energy online. USTDA also launched the [Global Procurement Initiative: Understanding Best Value](#), which helps public officials in emerging economies better understand the total cost of ownership for the procurement of goods and services related to infrastructure projects. Additionally, the Agency held its first Trade Talk, which provided a vibrant forum for 150 U.S. companies to discuss trends and opportunities in the global [smart grid](#) sector. And USTDA hosted [African Leaders Visits](#) for ministers from seven of Africa’s fastest-growing economies to discuss ways to develop Africa’s energy resources and modernize its transportation infrastructure with U.S. government and industry leaders.

Through these and other activities, USTDA helped meet the development needs of its overseas partners while assisting U.S. companies of all sizes in exporting to emerging markets. The achievements of the Agency’s U.S. private sector clients are evidence of the effectiveness of USTDA’s targeted programs.

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*The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.*