



# U.S. Trade and Development Agency

Connecting U.S. companies with export opportunities overseas

## PRESS RELEASE

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### **USTDA ANNOUNCES HIGHEST RETURN ON INVESTMENT SINCE THE AGENCY'S ESTABLISHMENT**

*Generates \$73 in Exports for Every Dollar Programmed*

**ARLINGTON, VA** – Since its creation, the U.S. Trade and Development Agency has provided measurable value for every taxpayer dollar it programs by directly supporting the creation of U.S. jobs through exports. As evidence of the Agency's tremendous value, USTDA's programs are now generating more U.S. exports per dollar programmed than at any other time in the Agency's history: \$73 of U.S. exports for every dollar programmed, up from \$41 just four years ago. In FY 2013, USTDA identified more than \$2.95 billion in U.S. exports that were directly supported by its programs. This ongoing success is the result of the Agency's targeted approach of allocating resources to activities that provide the highest return on investment for U.S. taxpayers.

USTDA evaluates its program tools on a continuous basis to determine their overall effectiveness and responsiveness to U.S. industry and emerging market needs. The calculation of the export multiplier, which quantifies the amount of exports generated for every USTDA program dollar obligated, is at the heart of this strategy. This return on investment demonstrates the Agency's ability to help achieve the President's top priority of creating U.S. jobs while meeting the needs of its partner countries.

“For the fifth year in a row, USTDA's export multiplier experienced a significant increase, demonstrating the Agency's success in concentrating investments in areas with the highest potential for U.S. exports while promoting sustainable development overseas,” said Director Leocadia I. Zak. “We look forward to building upon this success in FY 2014 by continuing to develop activities designed to support the export of U.S. goods and services with the ultimate goal of increasing U.S. jobs.”

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*The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.*

