



# U.S. Trade and Development Agency

Linking U.S. businesses to global infrastructure opportunities

## NEWS RELEASE

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## MEDIA INQUIRIES:

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### USTDA HELPS IMPLEMENT SMART GRIDS IN TURKEY

*Ankara, Turkey* -- Today, the U.S. Trade and Development Agency announced agreements with two leading electricity distribution companies in Turkey for projects designed to increase the reliability and efficiency of the Turkish power grid. The two feasibility studies, with Başkent Elektrik Dağıtım A.Ş. (Başkent) and Yeşilirmak Elektrik Dağıtım A.S. (YEDAŞ), will build upon the companies' initial investments in smart grid technologies and provide recommendations for near-term implementation of applications to advance their existing infrastructure.

These projects will accommodate the anticipated growth and diversification of energy inputs in Turkey. The Ministry of Energy and Natural Resources predicts that Turkey's demand for electricity will double by 2023, with a projected yearly growth rate between 6 and 8 percent. In order to meet this demand, Turkish distribution companies are developing strategies to integrate smart grid technologies that can improve the efficiency of their networks.

"As USTDA recognizes the importance of investing in the Turkish distribution sector, we are pleased to partner with both Başkent and YEDAŞ as they continue to improve their networks," said USTDA Regional Director Carl B. Kress. "We believe these projects offer tremendous opportunity for collaboration between U.S. and Turkish companies, and we are pleased to foster such partnerships."

The agreements were signed by Mr. Kress and Mr. Kivanc Zaimler, the General Manager of Enerjisa, Başkent's parent company, and Mr. Nurettin Türkoglu, the General Manager of YEDAŞ, respectively.

These projects build upon a strong portfolio of past and ongoing USTDA activities in the Turkish transmission and distribution sector. Since 2012, USTDA has sponsored several activities to support the implementation of smart grid technologies in Turkey.

The opportunity to conduct the USTDA-funded feasibility studies will be competed on the Federal Business Opportunities (FBO) website. A link to the FBO announcement will be posted to USTDA's website at [www.ustda.gov](http://www.ustda.gov). Interested U.S. firms should submit proposals according to the instructions in the FBO announcement.

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*The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.*