



# U.S. Trade and Development Agency

Linking U.S. businesses to global infrastructure opportunities

## NEWS RELEASE

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### USTDA RELEASES FY 2014 ANNUAL REPORT

*Highlights U.S. Industry Exports to Emerging Markets*

Arlington, VA -- Today, the U.S. Trade and Development Agency released its [Fiscal Year 2014 Annual Report](#), which highlights the Agency's success in linking U.S. businesses with global infrastructure opportunities. In FY 2014, USTDA identified \$5.8 billion in U.S. exports supported by its activities. Furthermore, USTDA's programs are now generating more U.S. exports per program dollar than at any other time in the Agency's history: over \$76 of exports for every dollar programmed. This is a marked increase from just five years ago, when the Agency generated \$41 in exports for every dollar programmed.

"USTDA is proud of its contributions to the growth of U.S exports – which have reached historic levels for four consecutive years – and to economic development in emerging markets," said Director Leocadia I. Zak. "This report highlights just a few of the ways in which the Agency helped facilitate increased U.S. exports while fostering economic growth in its partner countries during the last fiscal year."

The FY 2014 Annual Report includes:

- An overview of USTDA's role in helping the U.S. government make significant progress on its Power Africa initiative (*pgs. 4–5*), which aims to increase electricity access in sub-Saharan Africa.
- Summaries of the Agency's work in each of its priority infrastructure sectors – including energy (*pgs. 8–11*), which remains USTDA's largest portfolio.
- Descriptions of USTDA program tools (*pgs. 20–21*) that connect the Agency's partners in emerging markets with U.S. industry experts who can help them meet their development needs.
- An explanation of how the Agency quantifies its results and utilizes data (*pgs. 22–23*) to improve the performance of its program.

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*The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.*