



THE U.S. TRADE AND DEVELOPMENT AGENCY SUPPORTS

# WISCONSIN



## CONNECTING U.S. BUSINESSES TO GLOBAL OPPORTUNITIES

The **U.S. Trade and Development Agency** helps companies create American jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

# 104:1

**\$104 in U.S. exports of goods and services for every dollar programmed**

## \$399 million

Exports from WI companies as a result of USTDA's work

## 148

WI companies gained new business from USTDA activities

## 2,250

Wisconsin jobs supported by USTDA's programs (estimated)

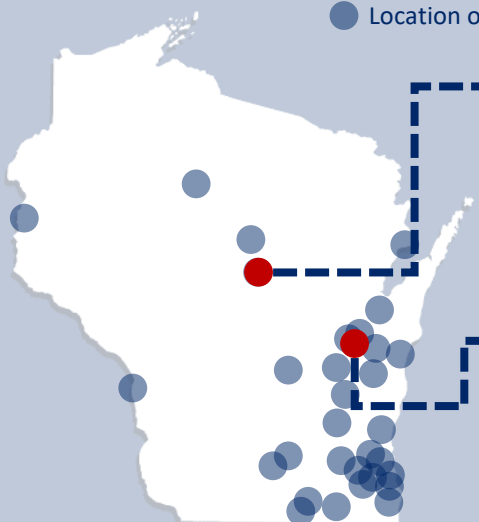
## 174

Connections made between WI firms and foreign buyers



### PROVEN RESULTS FOR WISCONSIN BUSINESSES

● Location of companies with USTDA-attributable exports



**🏭** Following a USTDA reverse trade mission, the Cartagena refinery in Colombia was expanded and modernized utilizing U.S. products and services from three Wisconsin-based companies, including firms in **Rothschild, WI** and **Oconomowoc, WI**.

**⊕** Following a USTDA-funded training program for airport officials in the Philippines, an **OshKosh**-based business sold 41 aircraft rescue and firefighting vehicles to the Civil Aviation Authority of the Philippines.