



# USTDA

U.S. TRADE AND DEVELOPMENT AGENCY

# Latin America and the Caribbean

Linking U.S. Businesses to Global Infrastructure Opportunities

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The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

## Supporting Infrastructure Development in Latin America and the Caribbean

For over three decades, USTDA has worked with project sponsors in Latin America and the Caribbean to implement priority infrastructure projects across key sectors such as energy, transportation, telecommunications, water, and the environment. USTDA's partnerships with U.S. industry and regional project sponsors lead to sustainable development, while also creating market access for U.S. businesses.

Since inception, USTDA has funded over 850 feasibility study, technical assistance and reverse trade mission activities to promote infrastructure development in Latin America and the Caribbean. USTDA's current portfolio focuses on Brazil, Colombia and Mexico, as well as eligible countries in Central America and the Caribbean.



USTDA visit to Brazilian utility Copel's central control room

## Global Procurement Initiative

USTDA's "Global Procurement Initiative: Understanding Best Value" has partnered with the governments of Brazil, Colombia, Dominican Republic, Mexico, and Panama, to train government officials and stakeholders on how to incorporate best value approaches in their public procurement processes. Workshops and trainings are carried out in collaboration with each country's main procurement agencies and the George Washington University Law School's Government Procurement Law Program.

## Transportation

### Argentina: Railroad Track Maintenance

USTDA is supporting technical assistance to develop a comprehensive railway track maintenance program for Belgrano Cargas y Logística, Argentina's largest freight railroad operator. The program will create opportunities for the sale of U.S. track maintenance technologies. The activity also complements the Argentine government's nation-wide push to modernize railroads.

### Brazil: U.S.-Brazil Aviation Partnership

The bilateral Partnership provides a platform for collaboration on mutual aviation sector priorities, including airport expansion, air traffic flow management, airport security, and commercial engagement. Over 1,500 individuals have participated in 21 workshops and visits under the Partnership.



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## Transportation (cont.)

**Panama: Tocumen Airport Master Plan:** USTDA is funding an Energy Resources and Airport Sustainability Master Plan to support vital energy and sustainability improvements to Tocumen International Airport, Panama's main airport and a regional hub for Central America and the Caribbean. This project is expected to offer commercial opportunities for a range of U.S. companies, with potential exports including power generation equipment, energy efficiency technologies, and engineering services.

**Regional Energy Efficiency and Power Generation Technologies Visits for Ports and Airports:** USTDA funded a visit series that showcased U.S. energy efficiency and power generation technologies applicable to ports and airports. Decision-makers from Argentina, Brazil, Costa Rica, Dominican Republic, Jamaica, and Panama participated in the visits.

## Energy

**Belize: Utility-Scale Renewable Energy:** USTDA is funding a feasibility study for the development of utility-scale wind and solar power in Belize. The study is for Belize Electricity Limited ("BEL"), a government-owned electric utility, which seeks to enhance energy security by reducing dependence on imported electricity and displacing fossil-fuel-fired power generation.

**Brazil: Copel Cybersecurity Needs Assessment and Implementation Plan:** USTDA is funding technical assistance for Paraná's Electricity Generation and Transmission Company (Copel) to upgrade the utility's cybersecurity capabilities, protocols, and procedures. This project is anticipated to be a catalyst for further cybersecurity deployments in Brazil, and offers commercial opportunities for U.S. providers of utility-scale cybersecurity solutions.

**Central America Natural Gas Workshop and Visit Series:** USTDA partnered with the U.S. Department of State, USAID, and the Government of Mexico to fund a natural gas workshop series for energy ministries, regulators, and utilities from Central America. The workshops focused on strengthening and integrating energy markets, mobilizing investment, and facilitating gas exports from the United States.





## Energy (cont.)

**Jamaica: Energy Efficient Lighting:** USTDA funded technical assistance for Jamaica Public Service Company Ltd., a government-owned electric utility, to support the deployment of energy efficient street lights in Jamaica. This technical assistance is enabling JPS to install networked LED street lights throughout its service area. In doing so, JPS intends to reduce energy and maintenance costs, improve safety conditions, and create a foundation for future smart grid investments that will further advance energy efficiency and energy reliability across Jamaica.

## Telecommunications / Information Technology

**Brazil: PRODESP Wireless Broadband Expansion:** USTDA is funding technical assistance for the state of São Paulo's information technology company (PRODESP), to develop a roadmap and implementation plan to expand the state's fiber and wireless broadband network and data storage. The project seeks to meet a growing demand for fast, efficient, and secure IT infrastructure as part of the State's larger goal of providing every citizen with free access to high-speed internet, educational opportunities, and e-government services.

**Peru: Emergency Management Visit:** USTDA is funding a visit to the United States for Peruvian emergency response officials. The visit will focus on emergency operations, communications, and construction technologies.

## Water

**Brazil: SANEPAR Water Reuse:** USTDA is funding a feasibility study on water reuse technologies for the Brazilian state of Parana's water utility (SANEPAR). The project will enable the utility to acquire water treatment technologies that can provide reused water to industrial customers, thereby helping to alleviate water shortages.

**Mexico: CONAGUA: Water Quality Improvement in Mexico City:** USTDA is funding technical assistance that will support Mexico's National Water Commission (CONAGUA) in implementing a U.S. oxygenation solution to improve water quality in Mexico City. The project will offer commercial opportunities for a wide range of U.S. equipment and services related to water purification and environmental remediation technologies.



### Contact us for more information:

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