



THE U.S. TRADE AND DEVELOPMENT AGENCY SUPPORTS

NORTH CAROLINA



CONNECTING U.S. BUSINESSES TO GLOBAL OPPORTUNITIES

The **U.S. Trade and Development Agency** helps companies create American jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

104:1 \$104 in U.S. exports of goods and services for every dollar programmed

\$100
million

Exports from NC companies as a result of USTDA's work

222

North Carolina connections made with foreign buyers

600

North Carolina jobs supported by USTDA's programs (estimated)

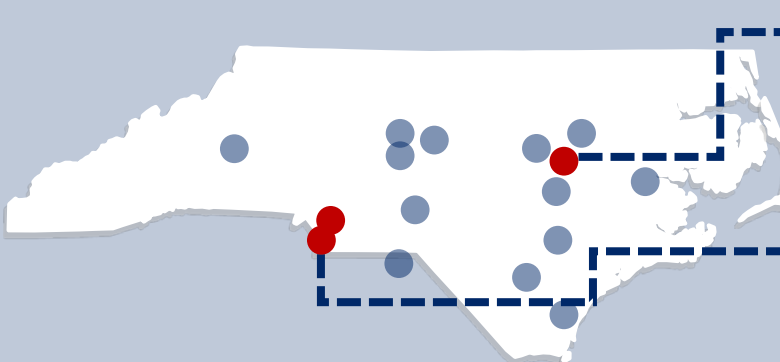
37

NC companies gained new business from USTDA activities



PROVEN RESULTS FOR NORTH CAROLINA BUSINESSES

● Location of companies with USTDA-attributable exports



Following a USTDA-hosted reverse trade mission which brought Latin American energy sector decision-makers to the United States to learn about U.S. smart grid technologies and equipment, a **Raleigh**-based firm was selected to provide electricity meters to an electricity supplier in Mexico.

After officials from Colombia's petroleum refining sector participated in a USTDA reverse trade mission, they selected two North Carolina businesses—one in **Charlotte** and another in **Pineville**—to provide thermal technologies for the Colombia Cartagena Refinery.