



THE U.S. TRADE AND DEVELOPMENT AGENCY SUPPORTS NEW JERSEY



CONNECTING U.S. BUSINESSES TO GLOBAL OPPORTUNITIES

The **U.S. Trade and Development Agency** helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

104:1

\$104 in U.S. exports of goods and services for every dollar programmed

\$2.82 billion

Exports from NJ companies as a result of USTDA's work

159

NJ companies gained new business from USTDA activities

17,500

New Jersey jobs supported by USTDA's programs (estimated)

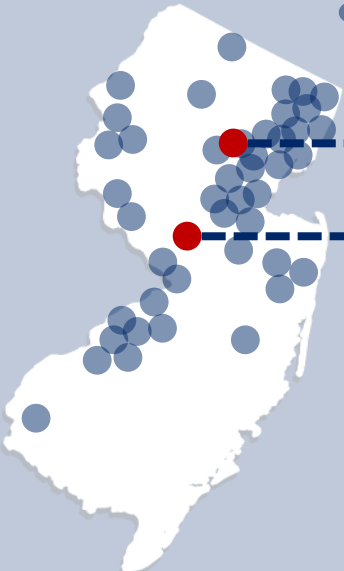
93

Foreign buyers USTDA brought to New Jersey



PROVEN RESULTS FOR NEW JERSEY BUSINESSES

● Location of companies with USTDA-attributable exports



Through a USTDA reverse trade mission, a firm in **Morristown, NJ** met with East African decision-makers, resulting in the opportunity to supply marine survey contracts and cable systems for the East Africa Marine System and to construct the MainOne cable system in Nigeria.

As a result of USTDA's technical assistance funding, Jamaica Public Service Company Limited chose **Philips Lighting (Somerset, New Jersey)** as a preferred vendor for their Smart LED Streetlight Project, which will be rolled out throughout Jamaica.