During an environmental workshop in the Philippines, USTDA introduced representatives from the Manila Water Company (MWC) to Bio-Microbics, a small business headquartered in Shawnee, KS. As a result of this workshop and an ongoing USTDA-funded study on wastewater treatment facilities in the Philippines, Bio-Microbics secured new sales contracts with MWC.

Through a USTDA-funded reverse trade mission, delegates from Sub-Saharan Africa visited equipment manufacturers and agricultural production sites across the United States. Following the visit, 11 U.S. companies attributed agricultural exports to the reverse trade mission including suppliers from Salina, KS and Marysville, KS.

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