Because of connections made through a USTDA-funded reverse trade mission, a manufacturer from Urbandale, IA sold extruders to private soybean processing companies in Malawi and Ghana to help enhance agricultural productivity.

$111 in U.S. exports of goods and services for every dollar programmed

$156 million Exports from IA companies as a result of USTDA’s work

880 Iowa jobs supported by USTDA’s programs (estimated)

20 IA companies gained new business from USTDA activities

29 Connections made between IA companies and foreign buyers

PROVEN RESULTS FOR IOWA BUSINESSES

As a result of relationships formed at a USTDA symposium, a Mexican entity purchased road construction equipment from a U.S. manufacturer based in Ames, IA. The equipment has improved road conditions in Mexico and facilitated better traffic flow in the country.

Because of connections made through a USTDA-funded reverse trade mission, a manufacturer from Urbandale, IA sold extruders to private soybean processing companies in Malawi and Ghana to help enhance agricultural productivity.

CONNECT WITH USTDA FOR MORE INFORMATION: 703-875-4357 | ustda.gov | twitter.com/ustda