



SPONSORED BY THE U.S. TRADE AND DEVELOPMENT AGENCY

# South Africa Smart Cities

**BUSINESS BRIEFING** Silicon Valley, CA | May 4, 2018

The **U.S. Trade and Development Agency** is hosting the South Africa Smart Cities Reverse Trade Mission, to introduce decision-makers from the Government of South Africa (GoSA) to innovative U.S. technologies, equipment, and services — as well as policies, regulations, and financing mechanisms – that can support South Africa’s commitment to the advancement of smart cities and information and communication technologies (ICT) for both economic growth and social inclusion.

As part of the visit, USTDA will host a half-day **Business Briefing** on **May 4, 2018** from 8:30am to 12:00pm in the San Francisco Bay Area. One-on-one meetings with the delegates will be available. RSVP is required. To reserve your seat, click the link below.

## TOPICS OF DISCUSSION WILL FEATURE

- An overview of municipal project opportunities in:
  - Cape Town
  - Ekurhuleni
  - Johannesburg
  - Mangaung
  - Tshwane (Pretoria)
- Stakeholder engagement and market opportunities
- Project development and procurement opportunities for smart cities technologies and services

[CLICK HERE TO REGISTER FOR THE BUSINESS BRIEFING](#)

Sponsorship opportunities are available for companies interested in increased visibility.

## ATTEND THE BUSINESS BRIEFING TO

- Learn about upcoming project opportunities
- Understand the goals of smart city initiatives across South Africa
- Meet one-on-one with key decision-makers
- Form new business partnerships

## DELEGATES REPRESENT

- City of Cape Town Municipality
- City of Ekurhuleni
- City of Johannesburg Metropolitan Municipality
- City of Tshwane (Pretoria)
- The Department of Telecommunications and Postal Services (DTPS)
- Mangaung Metro Municipality
- Mobility Centre for Africa
- Nelson Mandela Bay Municipality
- Transnet National Ports Authority

## BACKGROUND

South Africa is committed to the advancement of smart cities and ICT for both economic growth and social inclusion. The GoSA is investing in the expansion of broadband infrastructure and ICT to promote the country as a globally competitive location for foreign direct investment in smart cities. GoSA’s National Development Plan (NDP) sets a strong framework for smart city development, yet cities and municipalities are tasked with planning, financing and implementing the projects. Despite the many deployments of smart city technologies in South Africa, there are still significant opportunities for U.S. private sector involvement. Only half of the population is connected to the internet and the cost of mobile data remains high. As a global leader in the development and deployment of ICT technologies, the U.S. private sector is poised to participate in these opportunities, supporting the development of smart cities across South Africa.

**Contact Information:** : BCIU is organizing this Business Briefing on behalf of the U.S. Trade and Development Agency (USTDA). For more information on participating, please contact Heather Burns (h-burns@bcIU.org) at 212.490.0460.