



DIGITAL CONNECTIVITY AND CYBERSECURITY PARTNERSHIP

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The **U.S. Trade & Development Agency** partners with the U.S. private sector and overseas project sponsors on investments in critical connectivity and cybersecurity projects that support the development of open, interoperable, reliable and secure communications in the Indo-Pacific region.

SUPPORTING ICT INFRASTRUCTURE IN THE INDO-PACIFIC REGION

With its unique toolset, USTDA is uniquely positioned to advance the goals of the **Digital Connectivity and Cybersecurity Partnership** (DCCP). USTDA has supported a range of information and communications technology (ICT) activities across the region, from the expansion of an emergency communications system in Vietnam to bolstering cybersecurity efforts in the Philippines.

PROVEN RESULTS

Since 1992, USTDA's ICT programs have resulted in:

\$2.7B U.S. exports in the ICT sector

235+ U.S. firms supported

440+ Foreign buyers brought to the U.S.



Building Connections

USTDA has a long history of supporting the DCCP's focus on encouraging greater private sector investment in ICT infrastructure through private-public partnerships.



Enabling Innovation

USTDA works with partner countries to develop open, reliable, and secure digital infrastructure that accelerates innovation in emerging markets through U.S. solutions.



Growing Global Markets

USTDA supports the growth of global ICT markets using all of its program tools, including technical assistance, feasibility studies, pilot projects, and reverse trade missions.



Enhancing Cybersecurity

Through its project development tools, USTDA assists countries in building strong cyber networks, including those that protect electricity, transportation, and financial infrastructure.

FEASIBILITY STUDIES & TECHNICAL ASSISTANCE

Early Stage Project Planning

USTDA funds feasibility studies, technical assistance, and other project preparation activities that provide the comprehensive analysis required for infrastructure investments to move from the concept stage to the financing and implementation stages.

PILOT PROJECTS

Demonstrating U.S. Capabilities

The Agency pilots U.S. equipment and technologies in an overseas setting to:

- Highlight the effectiveness of U.S. solutions
- Identify opportunities for scalability and replicability throughout a market

REVERSE TRADE MISSIONS

Showcasing U.S. Expertise

USTDA hosts reverse trade missions bringing overseas decision-makers to the United States to see the design, manufacture, and operation of U.S. equipment, technologies, and services.



USTDA
U.S. TRADE AND DEVELOPMENT AGENCY

USTDA's programming provides **win-win results**: U.S. companies gain access to **new export opportunities**, while overseas partners gain insight into the latest, most appropriate U.S. solutions to advance their **ICT infrastructure goals**.

Cybersecurity

Cybersecurity Solutions Reverse Trade Mission

USTDA funded a Cybersecurity Solutions Reverse Trade Mission that familiarized public sector representatives from the Philippines with the latest U.S. technologies, services, and best practices for cybersecurity. The program included meetings with relevant U.S. industry representatives, technical organizations, financial institutions, and U.S. government agencies in Silicon Valley, CA; San Antonio, TX; and Washington, D.C.

Connectivity

Digital Infrastructure Reverse Trade Missions

USTDA is supporting a series of reverse trade missions to promote U.S. solutions and services to improve e-governance, financial services, internet connectivity, and cybersecurity practices throughout India. Increasing internet connectivity and access across India, especially in rural and other underserved areas, is one of the main goals of the Indian government's Digital India initiative.

Smart Cities

Ho Chi Minh City Smart City Solutions

Since 2014, USTDA has supported Ho Chi Minh City, Vietnam in developing smart city solutions in the transportation, water, and emergency communication sectors. The Agency will continue its support with an emergency communications reverse trade mission planned for summer 2019, as well as additional programs to promote U.S. best practices and advanced technologies throughout the Indo-Pacific.