



THE U.S. TRADE AND DEVELOPMENT AGENCY SUPPORTS

# CALIFORNIA



## CONNECTING U.S. BUSINESSES TO GLOBAL OPPORTUNITIES

The **U.S. Trade and Development Agency** helps companies create American jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries.

# 104:1

**\$104 in U.S. exports of goods and services for every dollar programmed**

**\$2.35** Exports from CA companies as a result of USTDA's work  
*billion*

**363** CA companies gained new business from USTDA activities

**13,377** California jobs supported by USTDA's programs

**829** Foreign buyers brought by USTDA to California



### PROVEN RESULTS FOR CALIFORNIA BUSINESSES

● Location of companies with USTDA-attributable exports



**SSL (Palo Alto, CA)** won a competitive bid to supply a commercial satellite to Azerbaijan's state-owned satellite company, Azerspace, following the completion of a USTDA-funded study that confirmed the technical and financial viability of the Azerbaijani government's proposed investment. The "Azerspace-2" satellite successfully launched on September 25, 2018.

Following its participation in a USTDA-funded reverse trade mission which brought Latin American buyers to the U.S., **Kinometrics (Pasedena, CA)** secured contracts to supply seismic monitoring technology to the Colombian Geological Survey and the University of Chile. The visit also led to earthquake monitoring and data-sharing agreements between Chilean and Peruvian institutions and the U.S. Geological Survey as well as the **California Institute of Technology**.

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